



## HOTEL WEB DESIGN

# More direct bookings, less commission

Porter creates visually appealing and performance-driven websites that align with your hotel's unique identity. Reduce reliance on OTA's and increase direct bookings with a Porter website.

## WHY CHOOSE A PORTER WEBSITE?



Design that stands out above the rest



Super fast, personal support



SEO and technological excellence



Simple website management



Integration with your booking engine



Focus on revenue growth



PORTER

porterforhotels.com

# A HOTEL WEBSITE SOLUTION FOR EVERY BUDGET

## ESSENTIAL HOTEL WEBSITE

For hotels with a limited budget that need a simple, user-friendly website without unnecessary extras.

✓ Essential template customized with logo, font, and color schemes

✓ Use of basic modules

✓ 2 languages included

✓ Cookie consent tool: optional

✓ Support via phone and email

✓ Monthly performance report: optional

## COMPLETE HOTEL WEBSITE

For hotels with their own style and visual identity, seeking a complete and user-friendly website as an effective marketing tool.

✓ Choice of various templates – design by a designer based on the hotel's visual identity

✓ Use of all relevant modules

✓ 3 languages included

✓ Cookie consent tool: optional

✓ Proactive support via phone and email

✓ Monthly performance report: 3 months included

## PREMIUM HOTEL WEBSITE

For hotels with unique branding and a distinctive appearance, looking for an advanced website that perfectly reflects the hotel's unique features and ambiance.

✓ Use of a premium template, design phase with a high-end designer, extensive customization options

✓ All modules, incl. meeting room and job vacancy functionalities

✓ 4 languages included

✓ Cookie consent tool: included

✓ Priority support via phone and email

✓ Monthly performance report: 6 months included

## KEY COMPONENTS

- **Hotel content management system (CMS)** to easily manage your multilingual website content and to get an overview of your website's performance.
- **Search Engine Optimisation (SEO)** for proper indexation by search engines. This leads to better visibility, more visitors, and increased direct bookings.
- **Booking engine integration** with the booking engine of your choice. For a simple and intuitive booking process.
- **Responsive technology** for multi-device usage, so your website will always look its best.
- **Reliable hosting** with fast servers and a secure (SSL) connection. We'll take care of regular security updates and guarantee safety, speed and maximum uptime.
- **Personal service and support** via phone or email. This is part of our service component so we will never charge any additional or unexpected costs.
- **Reporting** (optional) of website and e-commerce performance to give you a clear overview of how your website is doing.
- **Online marketing** (optional) to gain maximum return on investment. We offer various online marketing services to reach your target audiences.

## BOOST YOUR DIRECT BOOKINGS – GET IN TOUCH!

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