




Hi! 🙌 I'm maya,  
assisting your travelers 24/7  
through the power of AI

maya



**TRAVEL COMPANIES THAT MOVE  
QUICKLY  
TO DEVELOP THE RIGHT  
AI TOOLS WILL DOMINATE LEISURE  
TRAVEL BOOKING**

*Source: Oliver Wyman March 2024 Generative AI Travel & Leisure survey*

# Travel companies need to meet rising expectations of travellers in 2025



ANYWHERE  
ANY TIME



INSTANT

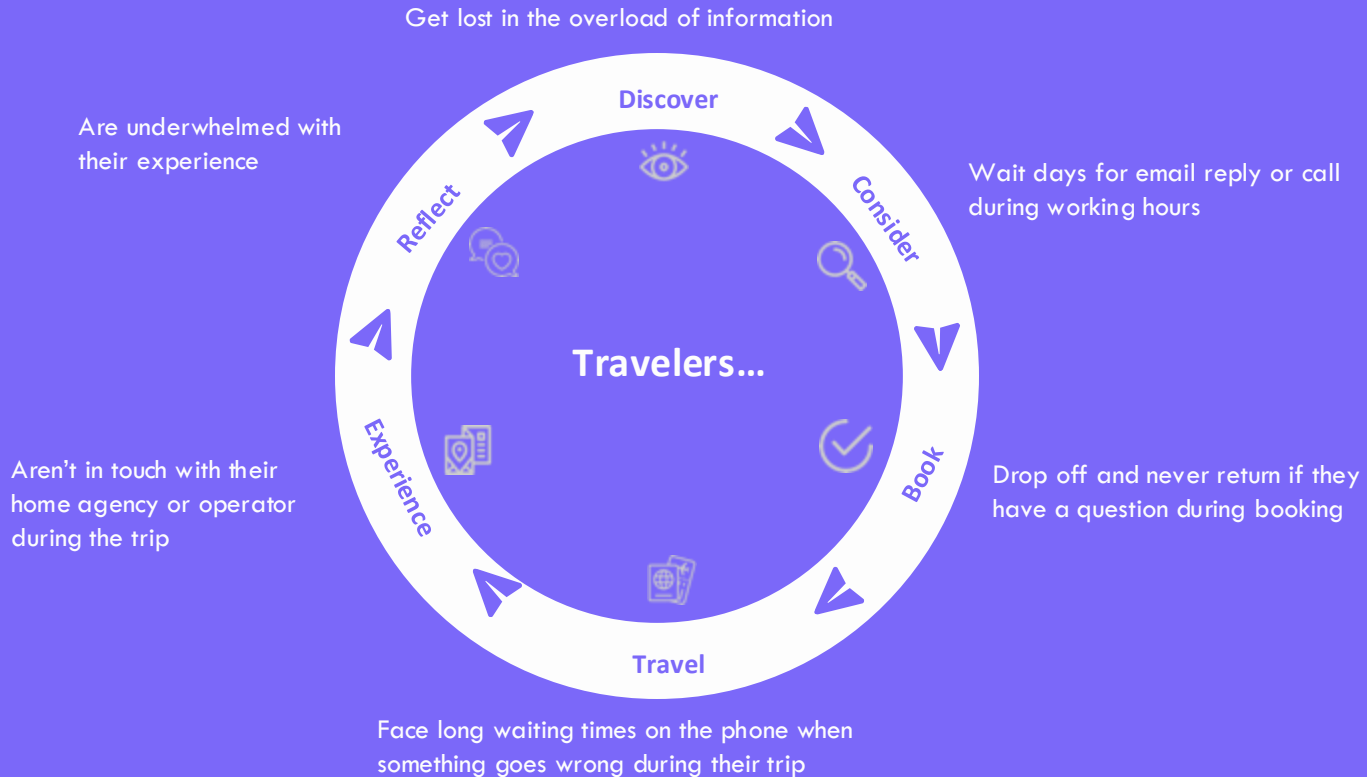


PERSONALIZED

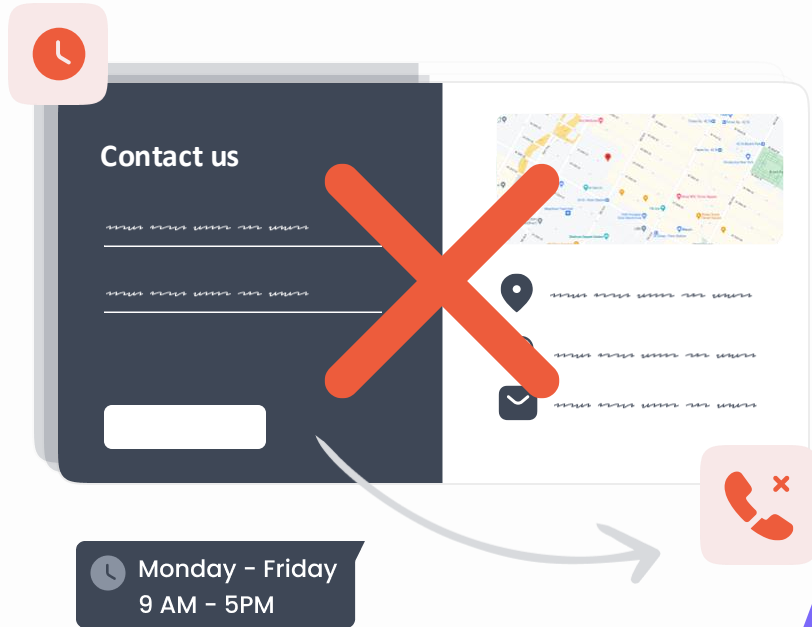


ZERO  
FRICTION

# But struggle with this along the full customer journey



~~Clients fill form and wait or call during working hours~~

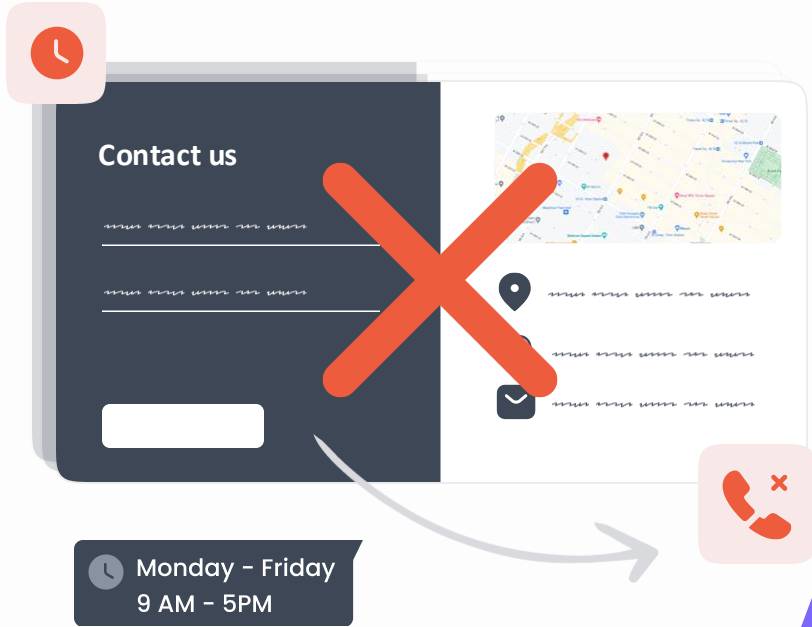


Clients talk to Maya 24/7 for instant answers & advice

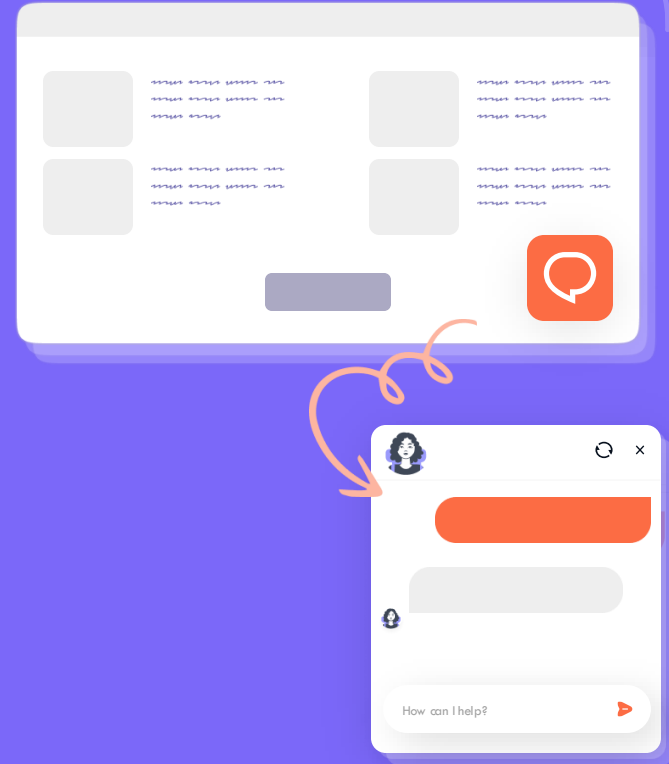


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~~You wait for website visitors to reach out or book~~

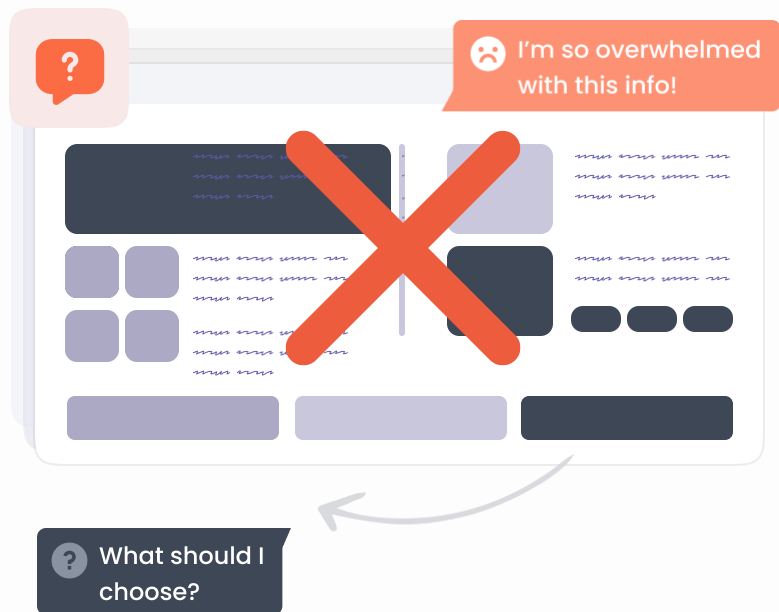


Maya pro-actively engages, qualifies & converts visitors

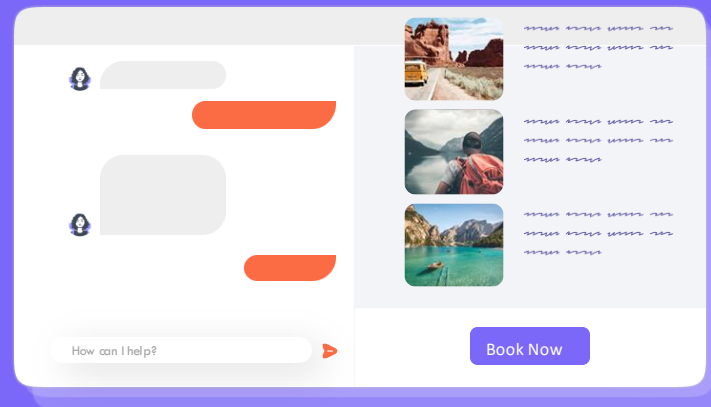


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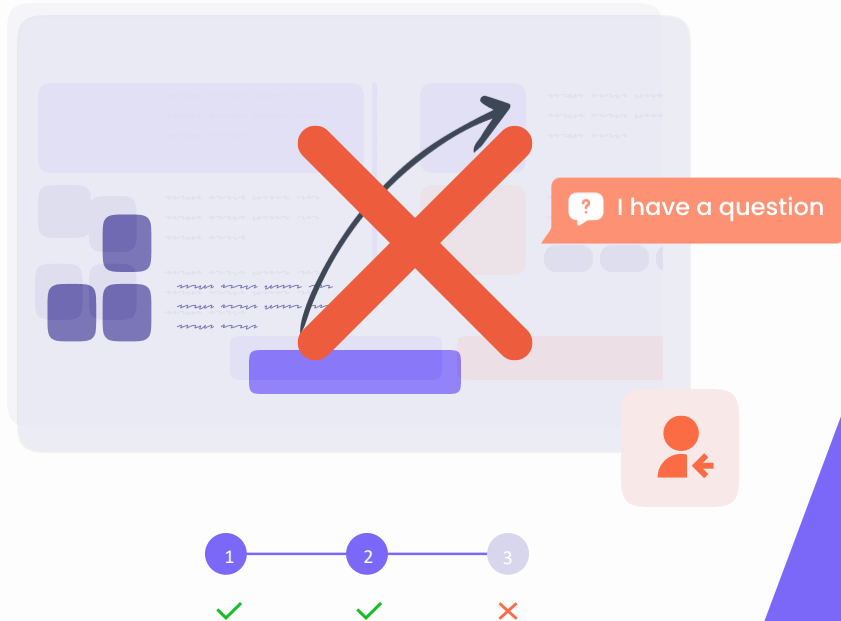
## Clients feel overwhelmed with the possibilities



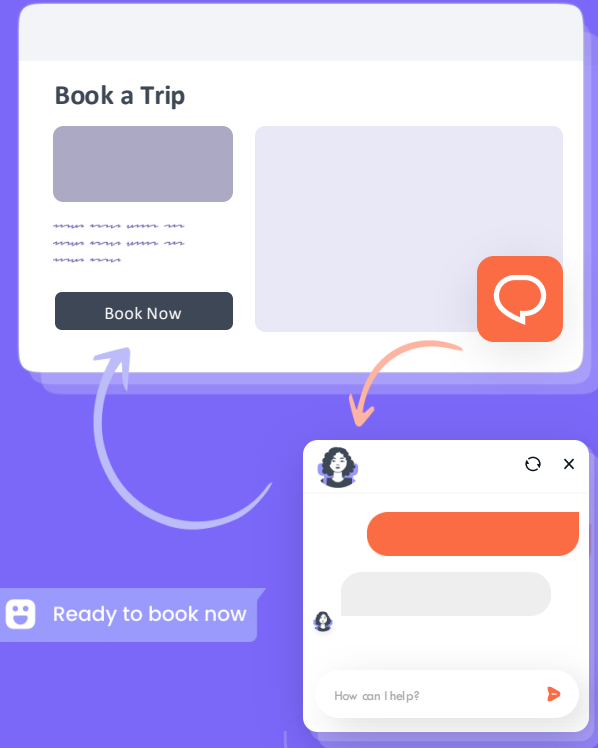
## Clients get delighted with personalized recommendations



## ~~Clients leave booking flow to ask questions & never return~~



## Clients get answers without leaving the booking flow

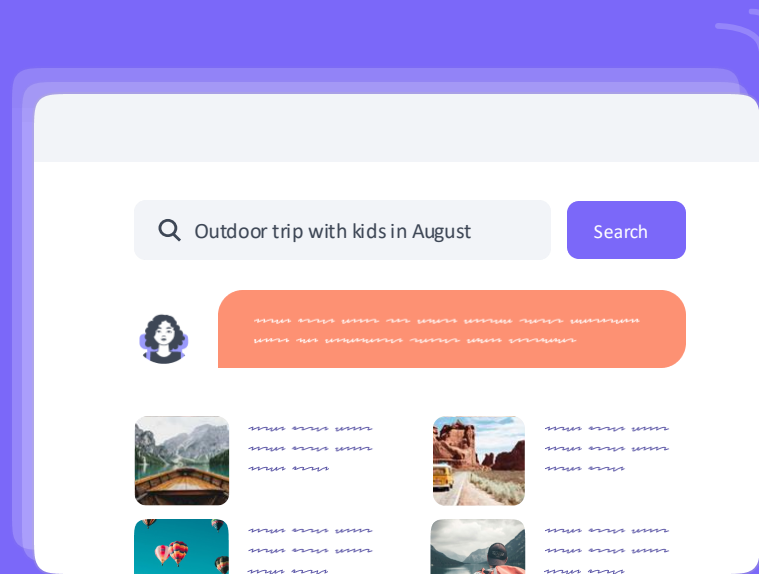




## Typical search only works for destinations or keywords



## Maya generative search always provides relevant text and results

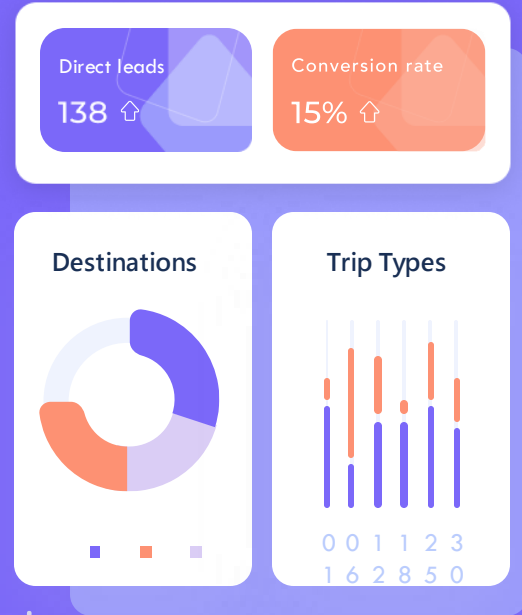


~~You have limited or no insights on non-converting visitors~~

*"We have no clue why so many users don't convert. Google Analytics only gives us a small part of the picture."*



You get detailed insights on visitors' preferences and needs

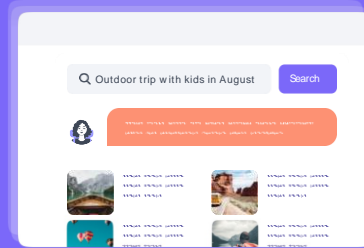


# maya solves this by feeding the company's proprietary data to its travel-specific AI solution

24/7 instant answers & advice



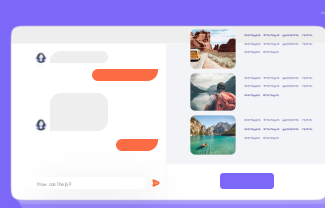
Generative search



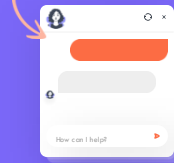
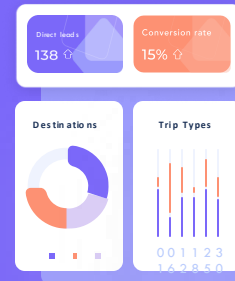
Pro-actively engaging visitors to qualify & convert them



Visual, personalized recommendations



Detailed insights on visitors' preferences and needs



# maya X NOORDERHUIS

Noorderhuis is a travel company specialising in custom trips and guided group travel to the Nordic countries.

**Nanoek – powered by Maya – helps travelers find their perfect trip, answers their questions, and puts them in touch with an expert who already knows what’s important for them.**

*“Thanks to the fluid nature of Nanoek’s conversation, it’s far easier for potential travelers to find the information they’re looking for, which has enabled us to effectively lower the barrier for customers to get in touch with us, expediting the process of obtaining travel proposals.*

*The implementation of maya was remarkably smooth and we really appreciated the team’s dynamic approach, quick responses, and willingness to think along with us.”*

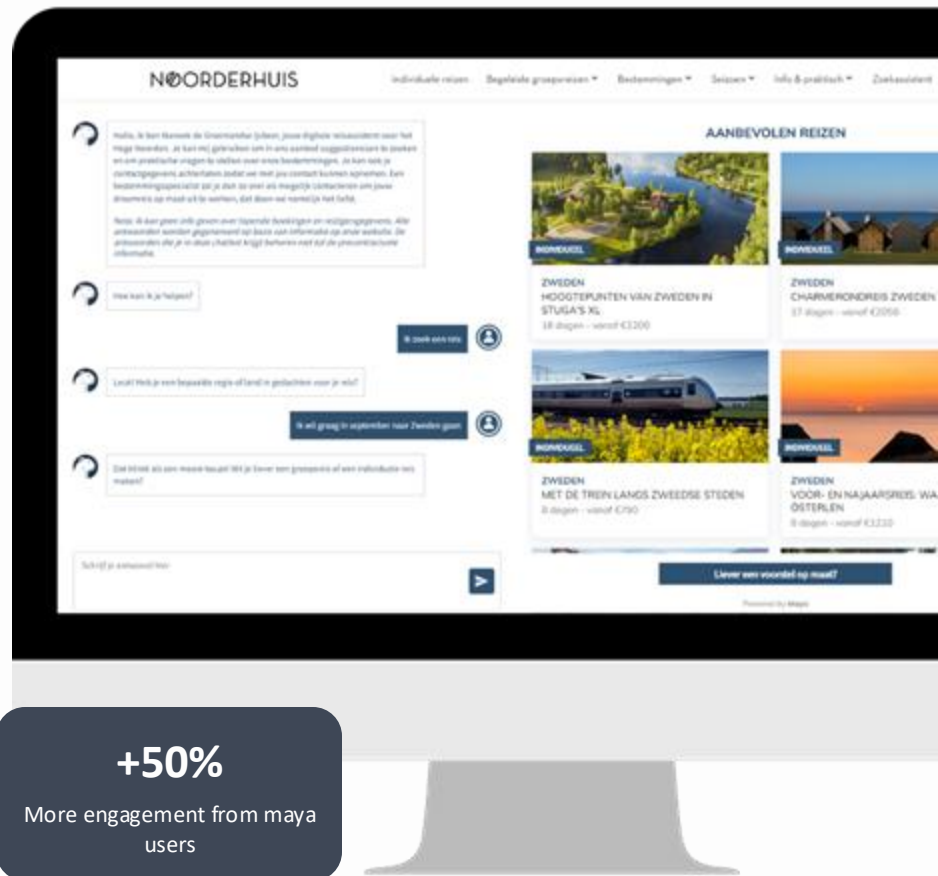
**Thibault Jageneau,  
General Manager**

**5x**

higher conversion for maya users resulting in 15% conversion to lead

**+50%**

More engagement from maya users





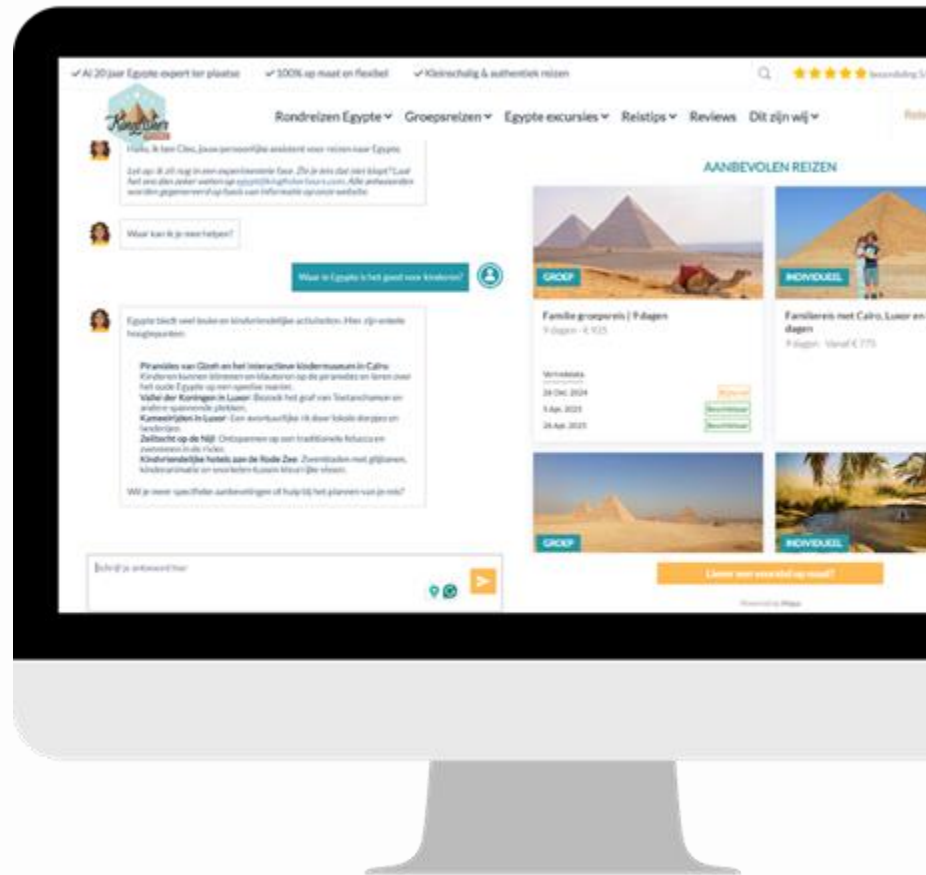
Kingfisher Tours offer small-scale, tailor-made trips to Egypt allowing travellers to personally get to know the hospitable Eastern culture.

**Cleo** – powered by Maya – answers questions and qualifies leads, which reduces workload and lets the team focus on high-potential leads.

*“Since implementing Cleo, clients have easily been able to find answers to their questions from all of the vast information on our website - you can think of almost anything and Cleo has the answer! This enables us to showcase our expert status and stand out as a smaller travel organization alongside the bigger competitors in the industry. With easy access to both product and practical information, travellers have much more trust in what we offer and see us as a reputable, organized agency.”*

*Thanks to the simplicity and speed of our potential clients being able to find what they’re looking for, we are looking forward to seeing even more bookings through Cleo.”*

**Miriam Kok**  
Owner of Kingfisher Tours



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# This is the dream team making it happen



**Joris Vanherp**  
CEO



*"The AI entrepreneur"*

Ex-McKinsey and AI consultant, 3 years in travel tech @ Live the World



**Ali Sherazi**  
CTO



*"The one making a vision reality"*

Tech geek with 7 years experience building products at scale



**Benjamin Manzi**  
CCO



*"The commercial genius"*

Serial entrepreneur and sales leader @ TripAdvisor



**Lukas Geluykens**  
Founding AI engineer



*"The AI visionary"*

Experienced AI strategy consultant



**Ella Selfe**  
Marketing



*"The avid traveler"*

Globetrotter with 3 years experience in travel content & marketing



**Talha Anwar**  
AI engineer



*"The LLM expert"*

Experienced LLM and deep learning engineer

# Supported by an experienced team

An experienced group of professionals, committed to our success



**José Salvado**  
Ex-Otravo and Amadeus  
director



**Regis Perruchot**  
Ex-Hotelbeds, Splenda  
director



**Matthias Geeroms**  
CFO & Co-Founder  
@Lighthouse



**Toon Coppens**  
Founder  
@Netlog, Starapps, Polly



**Ivo Minjauw**  
CPO  
@ Lighthouse



# Conclusion & next steps

## Why Us?

We're building the fastest AI automation for travel companies... and it's working! ;-)

## What's Next?

We're actively expanding, optimizing our tech, and seeking strategic partners.

## Join Us.

Whether as a client, investor, or partner—this is the moment to shape the future of AI in travel.

 Let's talk! 



# Thank you!



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