

The Feature-Based Native Sales System

Powered by Dynamic Inventory and Artificial Intelligence



Interface

- ✓ Availability
- ✓ Rates
- ✓ Restrictions
- ✓ Inventory
- ✓ Unit Status
- ✓ Reservations
- ✓ Guest Profiles
- ✓ Open APIs

Dynamic Inventory

GauVendi's Dynamic Inventory enables operators to position the same physical inventory differently for each target group, highlighting the relevant space features by target audience and distributing it across various sales channels with different prices, conditions, availabilities and automated fulfillment:

The basis for novel AI-based sales & automation solutions.

AI-powered Sales Engine

Next-Gen IBE, Call Centre & Proposal Module

The screenshot displays the GauVendi search interface. At the top, there are search filters for 'Accommodation & Guests' (1 room, 1 adult), 'Check-in' (24 Jul 2024), 'Check-out' (26 Jul 2024), and a 'Promo' field. Below the filters, there are sections for 'Solo Traveler staying for 2 nights often pick' and 'More personalization?' with various filter icons like 'Top floor', 'View to Canal', 'Extra quiet', 'Layout', 'Bedding', 'Size', 'Location', 'View', and 'Bathroom'. The main area shows '8 Accommodation option(s)' with a 'Price view: Price per night' dropdown. Three room options are visible: 'Single Room' (€ 215.00/night), 'Standard | High Floor Single Room' (€ 250.00/night), and 'Business Single Room' (€ 222.00/night, marked as 'Our Tip for 1 adult' and '-10%'). Each option includes a 'Select' button and a list of features.

Our **Sales Engine** sells accommodation experiences hyper-personalized like modern retailers. It resolves the paradox of choice with AI-generated, travel profile-relevant products and employs feature-based pricing, novel labeling, social proof, and scarcity tactics. This approach monetizes all room attributes, boosts conversion rates, automates complex reservations, incentivizes direct sales channels, and creates a competitive advantage.

Revenue & Reservation Automation

- ✓ **Inventi-Flow**
Best-fit and dynamic room assignment optimization maximizes RevPAR, creates significant revenue upsell opportunities, and saves labor time.
- ✓ **Sales Optimizer**
Automated Length of Stay restriction management to prevent category over-bookings and maximize occupancy.

Flexi Channel

Connect a **Channel Manager** directly with GauVendi's dynamic inventory to enable the sale of tailored products through third party channels.

Business Intelligence

Enriched guest profiles, business performance, buying behavior segmentation, room preferences, and novel real estate insights are provided.

