



## Agency360+®

Build the best leisure and corporate sales strategies with the most unified and intuitive array of business intelligence data beyond just GDS channels.

Agency360+ brings new and expanded insights beyond GDS channels to provide a complete picture of bookings in your market.

Easily focus on the most valuable opportunities by knowing what future trends are going to be the most profitable. Take the guesswork out of sales planning and identify the most valuable leisure and corporate business for your property. Be confident in your sales and marketing strategies since every insight in Agency360+ is powered by high quality, forward-looking, on-the-books data.



See GDS and Non-GDS data in one place

## The power of Agency360+ expanded market data

Stop wasting time connecting fragmented data and access the only fully unified and complete market view of on-the-books business.

### \_ Better market clarity

- Expand your view with data sources beyond the GDS – including Brand.com, Direct, OTAs, Vacation Rentals, and CRS bookings – in addition to 100% of GDS bookings.

### \_ Improve your market visibility

- Unlock richer corporate insights across your full market beyond your competitive sets with more robust data.

### \_ Fresh data updates

- Keep your insights fresh with forward-looking and accurate data that is updated three times per week.

## Leverage a new user experience to help you work smarter and not harder

Be able to efficiently generate meaningful insights as you rebuild your staffing levels.

### \_ Spend time where it's needed most

- Save time and efficiently view your enterprise with multi-property filtering.
- Extract insights faster with new dashboards, visualization tools, and filtering capabilities.

### \_ Easily identify new opportunities

- Quickly see which booking trends will be most profitable for you with deeper data details that break down what business is generating the most revenue.

## Extract richer corporate insights

Identify the most valuable corporations and associated agencies booking into your market to maximize business segment revenue.

### \_ Target your top corporations

- Identify the most relevant corporations booking into your market with new relevancy and ranking tools.
- Efficiently target the most profitable accounts with new visualizations of corporation agency associations.

### \_ Compare your performance

- Gain a complete view of your booking performance within each corporation and how it compares to your competitive set as well as your entire market.

---

If you want to learn more about **Agency360+** then contact us by clicking on the link below.

LEARN MORE

---

Find out more

For further information, visit [amadeus-hospitality.com](https://www.amadeus-hospitality.com) or speak to your Amadeus Account Manager today.

Find Us On:

