

FAIRMAS **DATA MANAGEMENT** **FOR HOTEL ASSETS**

A large, stylized globe in the background, composed of a grid of dots and lines. The globe is overlaid with a network of nodes and connecting lines, representing data connectivity. The nodes are in shades of orange, grey, and blue. The globe is semi-transparent, allowing the network lines to be seen through it. The overall aesthetic is modern and technological.

Data Management for Hotel Assets

Connecting Investors and Operators



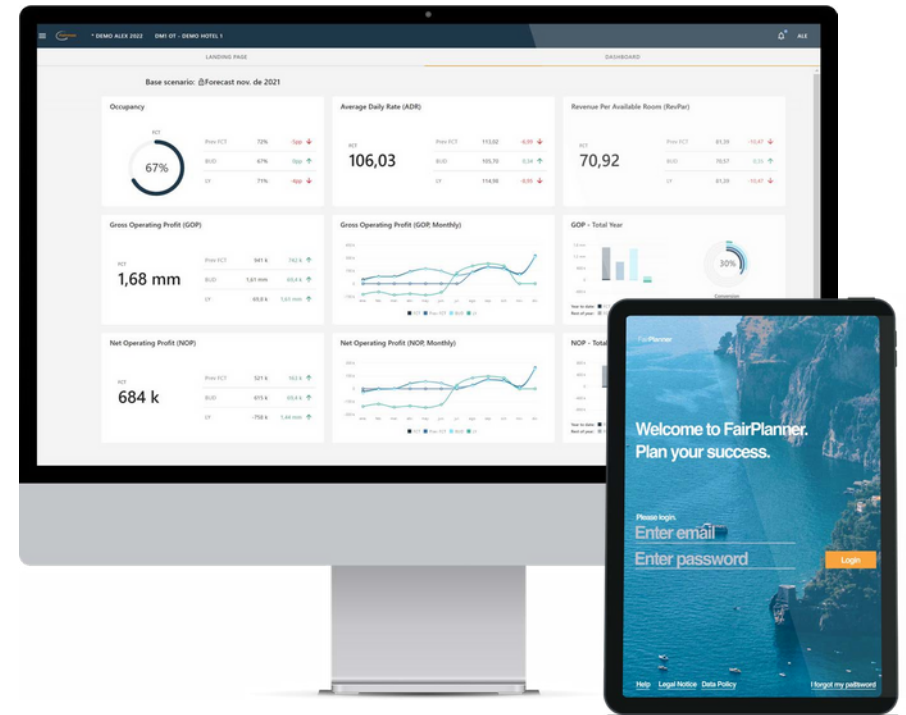
Web-based services for Portfolio Performance Reporting developed by Fairmas, the market leader for hotel financial Business Intelligence solutions.

Let Fairmas deal with the manual processes of data management, so you can focus on what matters: the evaluation and analysis of the appropriately prepared data - increase your profit!

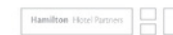
Features

- Standardization of the Portfolio Performance Reporting
- Scenario reporting (Actual, Budget, Forecast, On the-Books, Long-Range) Profit & Performance review options
- KPI reporting & analytics available
- Scheduled reports
- Cluster functionality & consolidation for better reviews
- Comparability of operator brands
- Currency conversion
- Fast data access via Web-based software
- Available 24/7

Unleash the power of efficiency, gain power towards profitability.



Some of our 5,500+ hospitality customers worldwide:



The Challenge: Data Jungle

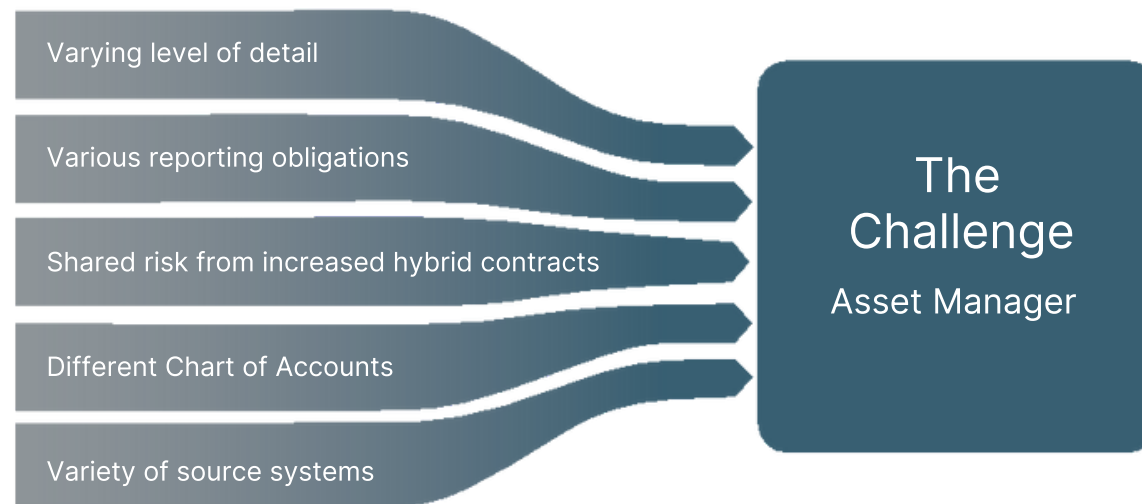


The data jungle prevents efficient Asset Management Reporting and proper analyses

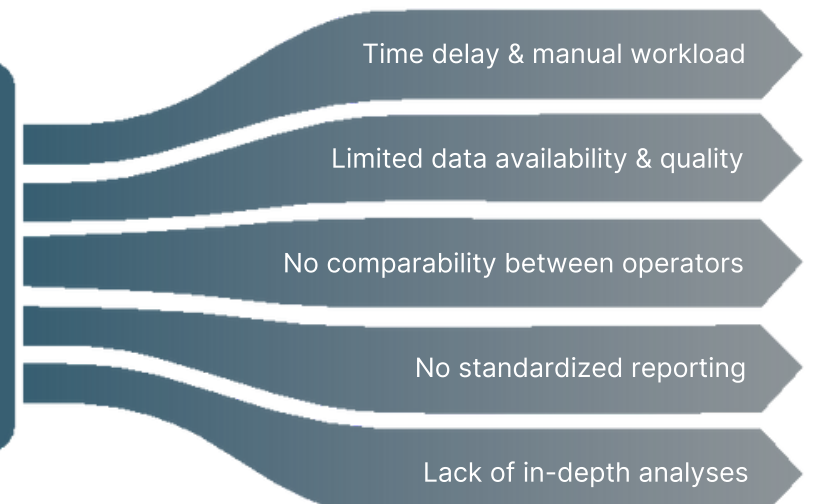
The Situation

The Result

Management Companies / Operators

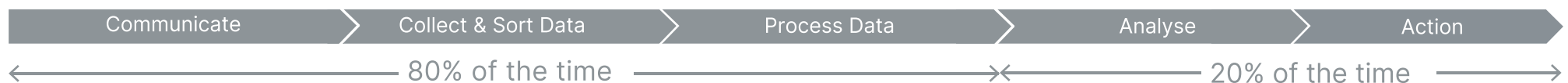


Poor Reports & Analyses



Asset Manager or "Data Manager"?

Weighting of the Asset Management tasks:

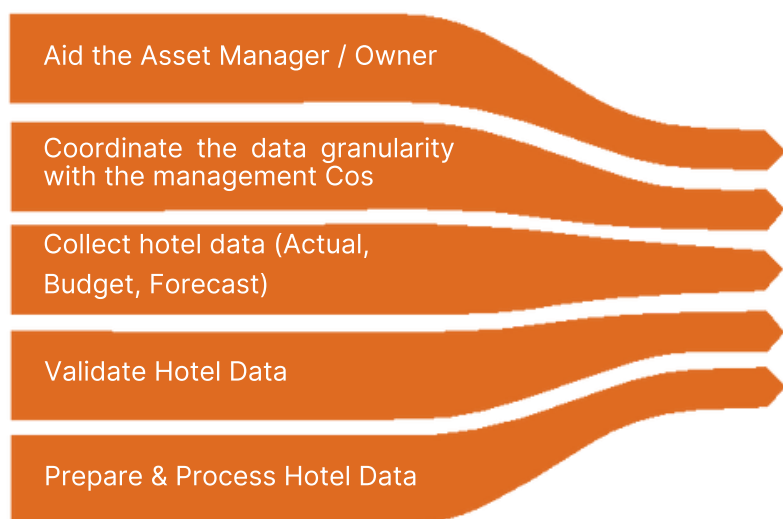


Only 20% of the time is used for what really matters.

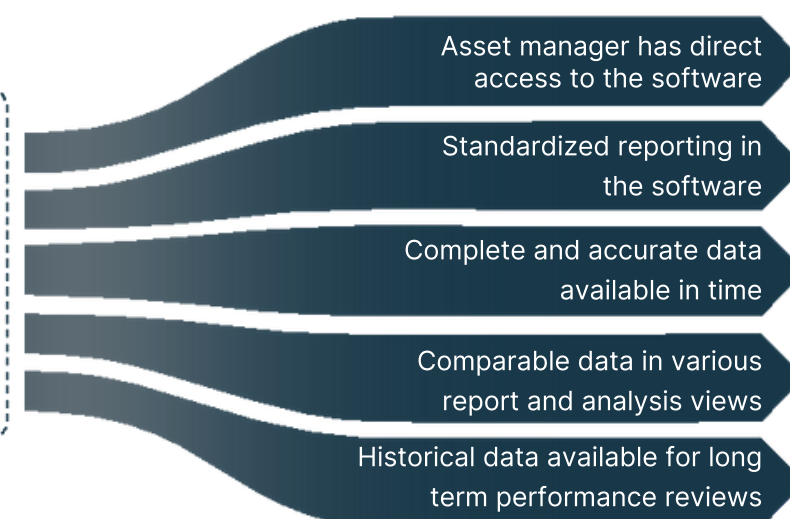
The Solution: Digitalisation of the Asset Management Reporting

Standardized and automated Asset Management Reporting for the entire hotel portfolio.

What Fairmas Does



The Result



Improvement:

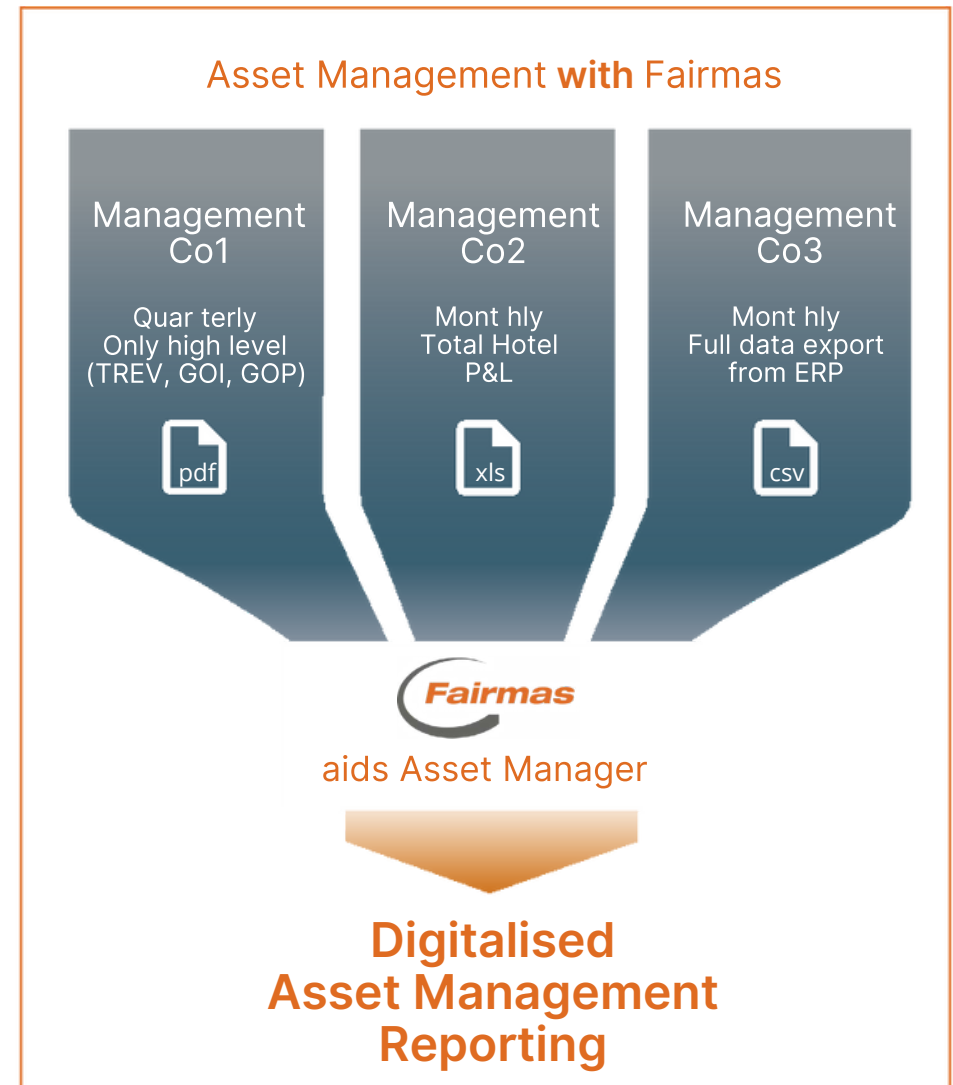
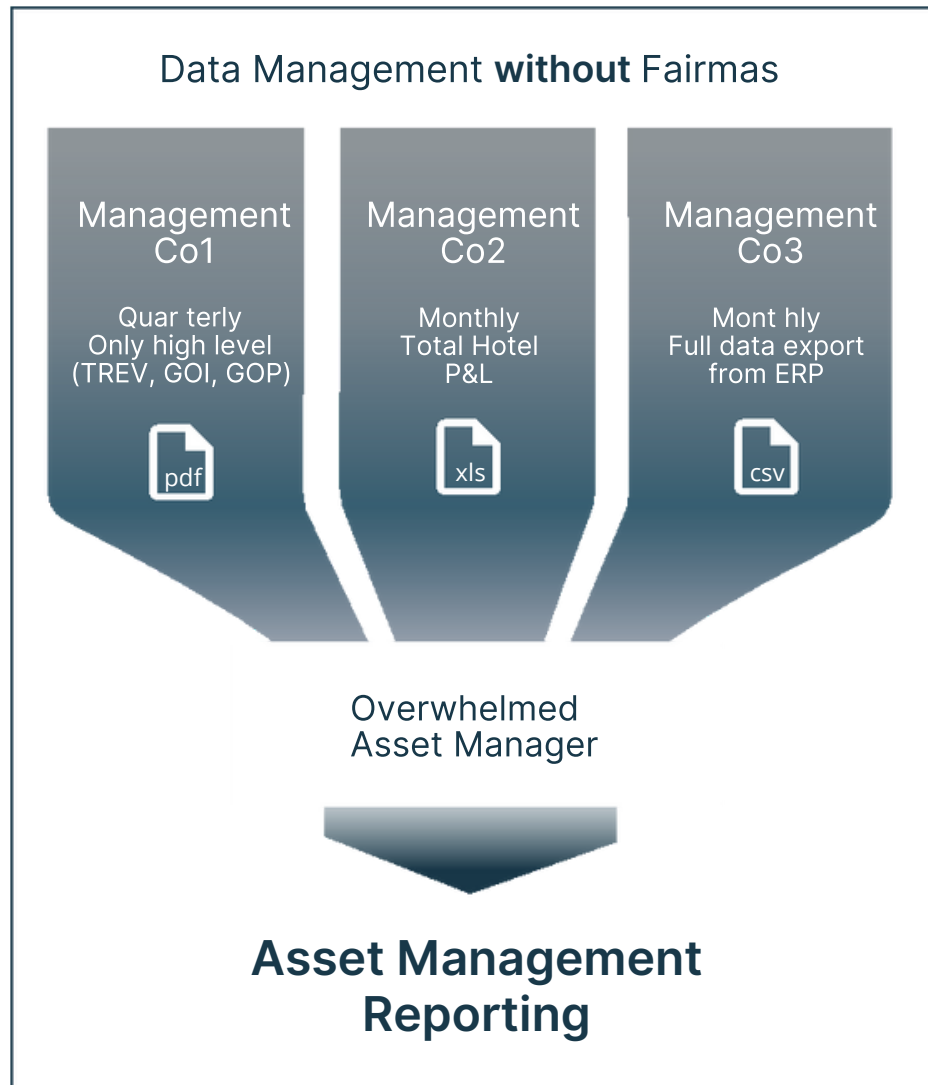


Fairmas manages the data, the Asset Manager manages the assets.

Make your Asset Management more efficient



Use the saved time and effort to focus on your actual tasks



Data Management for Hotel Assets For long-term success



Fairmas - All about Hotel Performance

The leading provider of financial BI solutions for the hotel asset class. Founded in 2003.