

Spontaneous!

Upselling solution for hotels

ABOUT SPONTEOUS

Invite Your Guests To Bid For Upgrades

We are powering a powerful revenue-generating tool for hoteliers that allows your guest to name their price for your premium empty rooms.

Meridien Continental
HOTEL

USD - American Dollar | English

Send us an offer!
Hi Jessica

Meridien Continental is offering you the possibility to bid for an upgrade. Take a look at the options below and send us an offer!

If your bid is **accepted**, we will notify you by email. You will pay the difference at the hotel.
If your bid is **denied**, your reservation will remain the same.

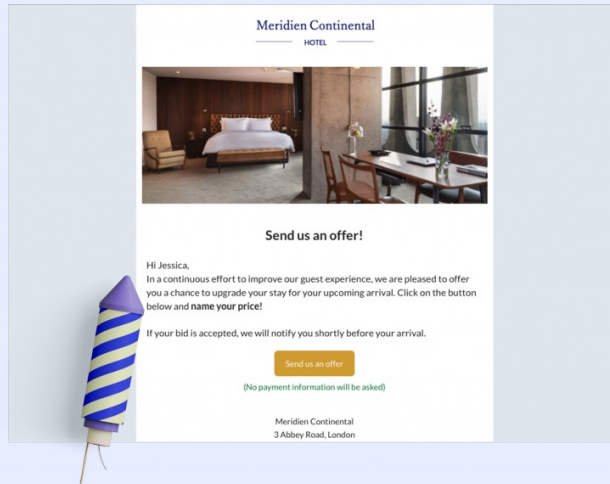
Where	Check-in	Room booked
Meridien Continental	August 22, 2021 (2 nights)	Standard Room

Junior Suite
Our Junior Suites feature 59 square meters of space with separate living and sleeping rooms. Our Junior suites located in higher floors provide stunning views of the city. Families travelling with children take advantage of extra beds that can be placed in the room (upon availability).

+ 118 \$ US per night



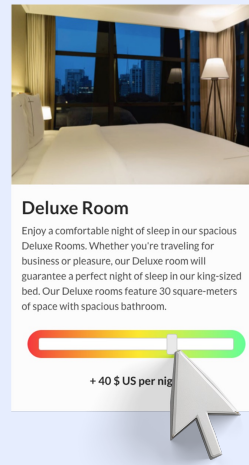
OUR PLATFORM



STEP 1

Send requests

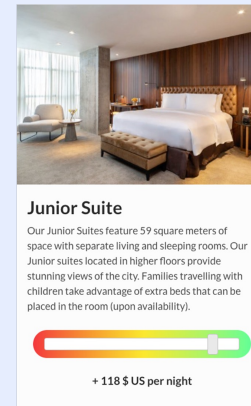
Your bidding requests will be automatically sent to your guests by email.



STEP 2

Receive offers

Your guest will send their offer. Their bid will always be within your preset boundaries.



Arrival	Requests	Bids	Accepted	Denied	Pending	Amount Upsold
August 18, 2021	8	2	2	0	0	2123 US
August 19, 2021	12	6	3	3	0	2423 US
August 20, 2021	7	5	3	2	0	2883 US
August 21, 2021	18	7	4	3	0	3783 US
August 22, 2021	1	1	0	0	1	03 US

STEP 3

Accept or decline

Accept or decline offers in your dashboard. If the offer is accepted, your guest will pay the difference at your hotel.



Upselling On Autopilot

Use our automation tool to send bidding request on autopilot mode. If you are running on a 2-way integration, you can automatically accept the best offers.

Fully integrated with

MEWS

ORACLE[®]
Hospitality

HOTELLO

 **SiteMinder**

... and more!



Requests can be send at a specific moment (ex : 4 days before arrival).



Your best offers can be automatically accepted and you can set restrictions.



When the offer is accepted, your PMS will be updated. There is no manual operation.

THE SPONTEOUS EFFECT



1

Generate incremental revenues



2

Optimize your inventory



3

Automate your upselling strategy



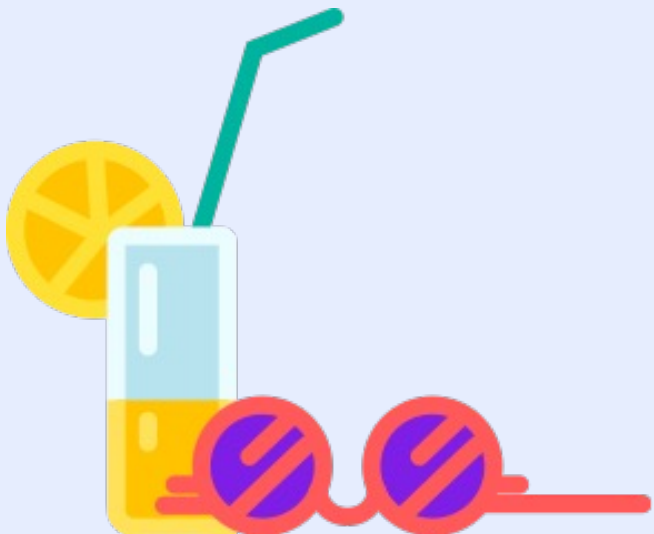
4

Stand out with our gamified experience



5

Increase your customer satisfaction



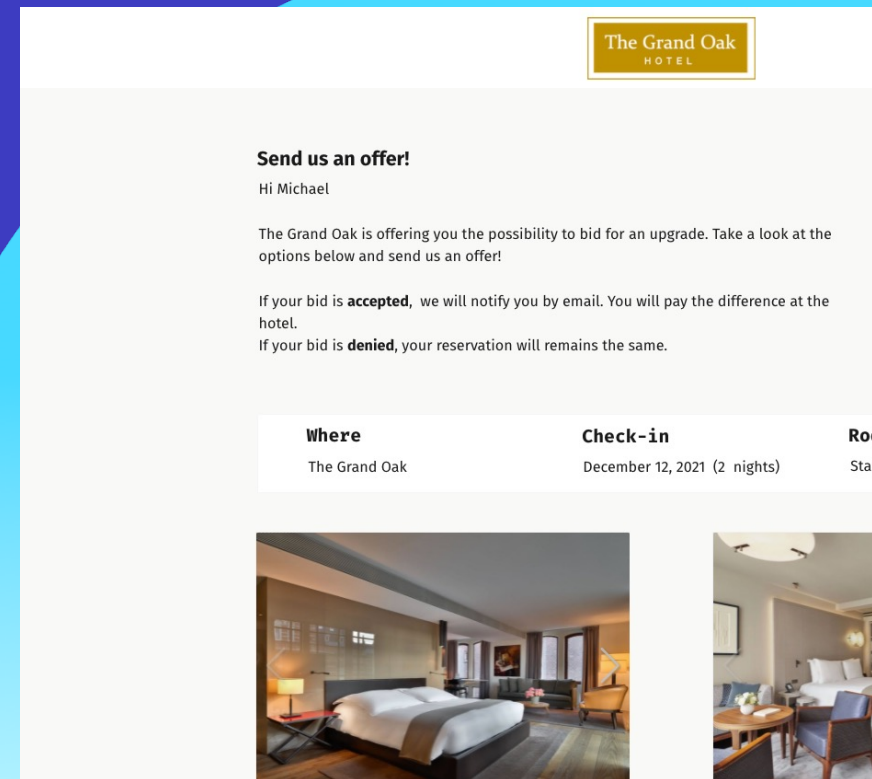


FEATURES

A Customizable Platform

You can brand the guest app and the email template to fit your colors and style.

We can also send email from your own domain name.





FEATURES

Deep Segmentation

Choose who should receive an invite to bid. You can allow or exclude specific market segments, booking channels, rate types, emails and more!

Allowed & Excluded Fare types

Excluded

✖ Early Bird

Allowed

Choose some options...

Allowed & Excluded Market Segments

Excluded

✖ OTRA

Allowed

Choose some options...



Simple Billing. No Surprise.

Our conversation rate is between 10-15% and our customers generate around 6000\$ per 1000 emails.

We charge 16.5% per upsell.

- ✓ No setup fees
- ✓ No lock-in agreement
- ✓ Access to our support (7/7)
- ✓ Onboarding session



Contact us!

hello@spontaneous.com



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