

Client Quotes

“I tried to implement process automation at Louvre Hotels Group for couple of years. But the effort wasn’t successful because the typical process automation consultants didn’t understand the hotel industry, our needs or our IT systems. **That was completely different with RobosizeME. Their team understood our needs and systems from the beginning, so we had our first automation running in no time.**”

Mehdi Soua, Chief Information Officer, **Louvre Hotels Group**, Paris

“Automation has potential for exponential growth in the hospitality industry and can address some key operational challenges by processing repetitive tasks. This will lighten the workload for hotel staff particularly in revenue management, front office and finance, allowing them to re-focus on adding value to the business and to guests.”

Riko van Santen, Chief Information Officer and member of the board at Kempinski Hotels S.A., **RobosizeME Advisory Board**



“Story Hospitality has been working with RobosizeME to implement automations across the chain since 2022. Solutions like automated recipe cost updates, the commission tracker and payment reconciliation save our teams a lot of time and effort every day and help us minimise errors. We plan to continue implementing process automations since they’ve proven to contribute to the quality of our services and thus the satisfaction of our guests.”

Asif Patankar, Corporate Director of Information Technology, **Story Hospitality**, Abu Dhabi

“A McKinsey study found that 66% of all processes and procedures in the hotel industry can be automated. That applies especially to common processes in revenue, finance, IT, legal and compliance, which occur in every hotel operation. In these cases alone, we can achieve great savings through automation. But it’s not just that. We’re also talking about improving the quality and accuracy of work.”

Boris Krumrey, VP Automation Innovations, **UiPath**

“We have a lot of manual processes in some of our back-office departments. That made them the best place to start with process automation. We automated enterprise functions to get the maximum benefit because we do a lot of things centrally for our 1,500 hotels worldwide.”

Andrew Arthurs, CIO, **Aimbridge Hospitality**

