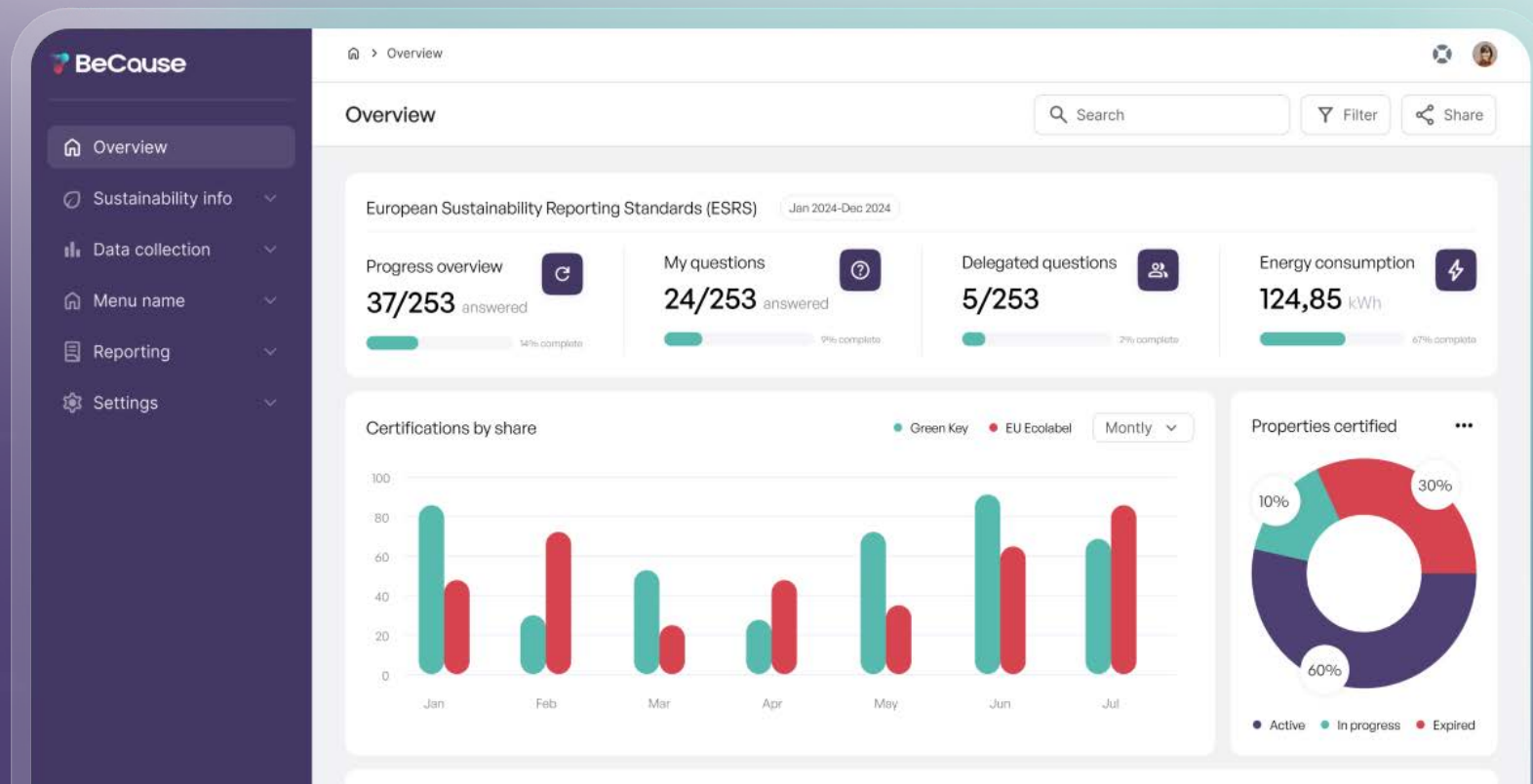


The sustainability data hub—for travel & tourism

Transforming Sustainability Data Management for Hotel Chains and Booking Platforms.





Who we are.

BeCause is a leading sustainability software company dedicated to the travel, tourism, and hospitality industries. Trusted by over 50,000 hotels worldwide—including major brands like Radisson Hotel Group and Accor—and global partners such as Booking.com, Google, and Jet2Holidays, BeCause simplifies how hotel chains manage, verify, and share sustainability data.

What BeCause offers:

- **Certification and metrics API:** Automates real-time sharing and verification of sustainability certifications and metrics across OTA platforms like Booking.com, eliminating manual updates.
- **Data collection tools:** Streamline data (water, waste, energy) gathering from multiple properties with user-friendly interfaces and integrated frameworks.
- **Live data dashboards :** Provide instant, transparent overviews of sustainability progress across your hotel portfolio.
- **Automated updates & 10x faster onboarding:** Rapidly onboard new properties and maintain up-to-date sustainability information without having to chase suppliers or stakeholders.
- **Faster RFP responding:** Streamline your hotel group's RFP responses. BeCause connects your sustainability data directly to RFP systems (Cvent, Sabre, and HRS), pre-filling every RFP with verified data.





Why invest in sustainability now?

Consumer demand:

76%

of travelers want to travel more sustainably, with 43% willing to pay more for certified sustainable options.

Regulatory compliance:

To comply with evolving European regulations like the Corporate Sustainability Reporting Directive (CSRD) with digitized frameworks and audit-ready reporting.

Operational efficiency:

Improved data accuracy leads to better decision-making, cost-savings and enhanced brand reputation.





How BeCause helps hotel chains.

Easy access and verification of sustainability data

BeCause centralizes all sustainability data, enabling hotels to upload, verify, and overlay data against certification frameworks (e.g., Green Key, GSTC etc.) with automatic alerts for missing or outdated information.

1

Scaling sustainability initiatives without manual effort

Our platform automates data collection and reporting across multiple properties and frameworks, reducing time and costs associated with compliance and ESG reporting. Reducing administrative burdens.

2

Seamless integration with existing systems

BeCause's API-first approach ensures smooth integration with existing hotel management systems and travel platforms, facilitating data sharing with OTAs, certification bodies, and internal teams.

3

Radisson Hotel Group

BeCause provides a centralized platform (Think Hub) for Radisson's hotels, streamlining the collection of over 100 sustainability data points into a single, easy-to-use system. The single source of truth approach helps Radisson efficiently analyze, audit, and communicate sustainability performance both internally and externally, supporting their net zero and broader ESG ambitions.

Read the story [here](#).





Our solutions for booking platforms.

At BeCause, we understand that booking platforms play a crucial role in driving sustainable travel choices. Our ESG software solutions empower booking platforms to seamlessly [integrate verified sustainability data into their offerings](#), enhancing transparency and building traveler trust.

What we offer:

- **Automated sustainability data integration:** Connect directly with hotels and travel suppliers through our Certification and Metrics API, allowing real-time updates of sustainability certifications and performance metrics. This eliminates manual data entry and ensures your sustainability content is always accurate and up-to-date.
- **Standardized, reliable data:** BeCause guarantees consistent, verified, and audit-ready ESG information across thousands of properties, enabling platforms to display authentic sustainability badges and certifications that travelers can trust.
- **Enhanced traveler experience:** By showcasing clear and credible sustainability information, booking platforms can meet the growing consumer demand for sustainable travel.
- **Regulatory alignment and reporting support:** Stay ahead of evolving global regulations such as the European CSRD with digitized frameworks that simplify compliance and ESG reporting obligations.
- **Operational efficiency:** Streamline your internal processes by automating sustainability data collection and sharing—freeing your team from chasing suppliers for updates and reducing the risk of data errors.

Join leading partners like [Booking.com](#) who trust us to provide their platforms with reliable, scalable sustainability data solutions that drive bookings, build credibility, and accelerate the shift toward a greener travel industry.



Customer success.

Booking.com

Integrates BeCause's API to display up-to-date sustainability certifications to travelers, enhancing trust and driving bookings. BeCause enables Booking.com to automate sustainability data collection and standardize information across the platform, which is critical for both operational efficiency and providing trustworthy sustainability information to travelers.

Read the story [here](#).

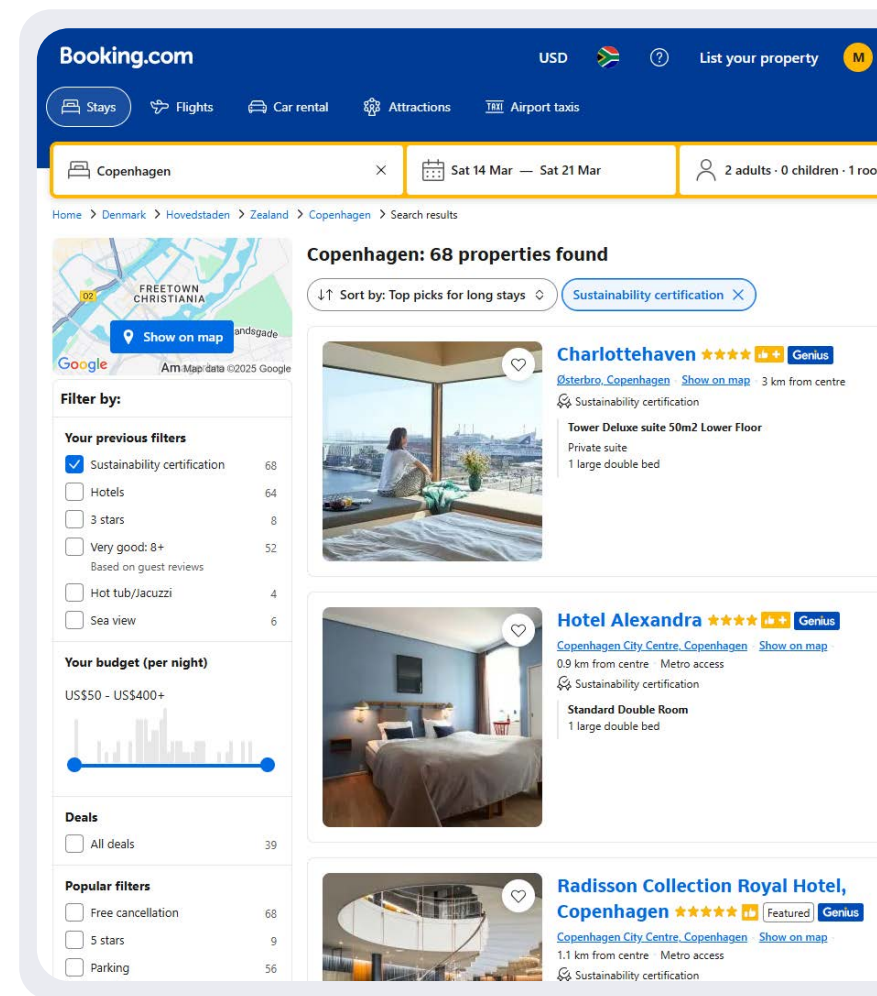
Booking.com

WebBeds

Partnering with BeCause is a key step in WebBed's ongoing journey to become a more environmentally responsible business. Their travel trade customers are becoming more conscious about the eco-credentials of the properties they recommend to the end traveller. Working with BeCause has helped them rapidly scale the number of eco-certified properties they provide on their platforms with the assurance that these properties have all been through a rigorous certification process administered by recognised standards authorities.

Read the story [here](#).

WebBeds



Want to find out how we can support your sustainability journey?

Contact us today



Booking.com



easyJet

Google

hotelbeds

ORASCOM
DEVELOPMENT

SONESTA
INTERNATIONAL HOTELS



Green Key

GSTC
Global Sustainable Tourism Council

RH RADISSON
HOTELS

POSTILLION
HOTELS

HOTELMAP
HOTEL BOOKING FOR EVENTS

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WebBeds



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