

Almoa.

More AI visibility. More bookings.

CONFIDENTIAL

Today, your guests choose their stay on ChatGPT, Gemini, Perplexity or Claude.

1 in 2 travelers uses AI to plan their trip*

7 out of 10 among 18-44 year-olds*

→ They no longer compare on Google: they trust AI recommendations

→ AI only recommends 3 to 5 properties


I'm planning my first trip to Japan and will be spending several days in Tokyo. I'm looking for a comfortable and quiet hotel to relax in after full days of sightseeing.

Essential criteria: a swimming pool and a gym in the hotel.

Ideally, the hotel should be well located near major areas (Tokyo Station, Ginza, Shinjuku, Roppongi, Imperial Palace) with easy access to public transportation.

I'm looking for 2-3 well-regarded hotel recommendations, with a brief explanation for each (neighborhood, key strengths, and the type of traveler it's best suited for).

Réflexion durant 30s >



1) Aman Tokyo (Otemachi)

- **Neighborhood / access:** Otemachi—walkable to Tokyo Station and the Imperial Palace area, directly connected to Otemachi Station (multiple metro lines). WIKITRAVEL
- **Key strengths:** "Urban sanctuary" feel; standout spa complex with a 30m+ indoor pool and a full fitness center—excellent for unwinding after long days. AZHAI
- **Best for:** Travelers prioritizing quiet, design-forward luxury and easy rail access for day trips (Shinkansen via Tokyo Station). MOORELINSKI

2) The Peninsula Tokyo (Hibiya / Yurakucho, next to Ginza)

- **Neighborhood / access:** On the edge of Ginza with immediate access to Hibiya/Yurakucho transit (easy for Tokyo Station, Ginza, and Imperial Palace gardens). WIKITRAVEL
- **Key strengths:** Strong "quiet luxury" vibe; indoor pool + fitness club, plus spa facilities—great recovery setup after sightseeing. TRAVELER
- **Best for:** First-timers who want a central, polished base close to shopping/dining but with a calm, comfortable hotel experience. ALLU

If AI doesn't recommend your property, you lose bookings.

Every missed recommendation is a booking handed to your competitors



Best boutique hotel near Le Marais for a weekend in June?



Competitor 1

✓ Recommended by AI



Competitor 2

✓ Recommended by AI



Your property

✗ Invisible to AI

And it's a revenue loss

→ This shift in hotel distribution is accelerating, just like SEO did in the early 2000s

→ Properties visible today will capture tomorrow's demand

→ The others will remain invisible or heavily dependent on OTAs

Almoa makes your property visible in AI engines, where travelers now choose where to stay.

01.

We track and measure your visibility in AI answers

02.

We build and maintain technical foundations tailored for AI

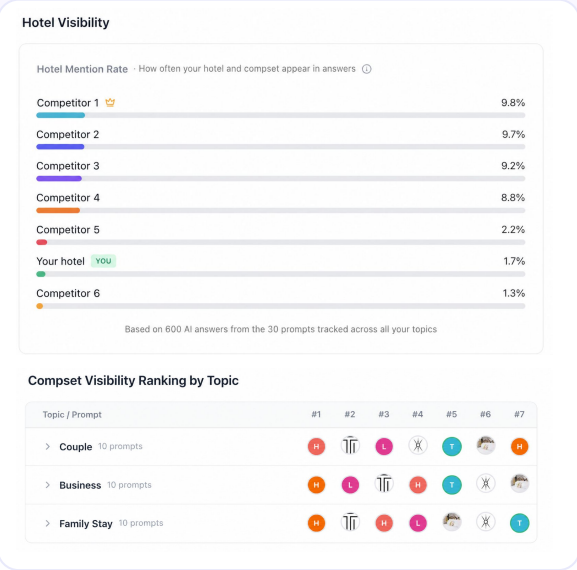
03.

We optimize how AI recommends your property

01 - We track and measure your visibility in AI answers.

→ You continuously track your property's presence in AI answers, alongside its positioning against its compset.

- **We measure your AI visibility on strategic queries**
Select strategic prompts broken down by persona (couples, families, business), tracked across ChatGPT, Gemini, Perplexity and Claude.
- **We benchmark your property against its direct competitors**
Your property measured against 5 to 10 direct competitors in your area, based on location and positioning.
- **We diagnose the sources AI engines rely on**
Which third-party sources AI engines cite for your competitors but not for you (Booking.com, press, TripAdvisor).
- **We anticipate AI engine updates**
When a new AI model ships (GPT 5.5, Gemini 3.0...), we measure the impact on your visibility before you feel it.



02 - We build and maintain technical foundations tailored for AI.

→ We structure your digital presence to make it readable and usable by AI engines

→ **We unify your property's digital identity (off-site)**

Consistent NAP, schemas and reference data harmonized across Google Business Profile, Google Maps, Apple Maps, OTAs and directories.

→ **We deploy the technical foundations**

Schema.org (Hotel, HotelRoom, FAQ), llms.txt, robots.txt, metadata and page structure configured at the template level and propagated automatically across your site via your CMS.

→ **We validate AI accessibility of content**

We make sure the key information on your site is correctly read and understood by AI engines.

→ **We keep your foundations compliant with AI standards**

AI engines keep evolving. We adapt your foundations on the fly, with no new project on your side.

03 - We optimize how AI recommends your property.

→ We optimize the content and sources that shape how AI talks about your property

→ We manage your Google Business Profile listing

Weekly AI-optimized posts, photos, pre-filled Q&A, full attributes. Every GBP is a source AI engines consume natively.

→ We produce content optimized for your strategic queries

For every traveler query where your property doesn't show up, we produce content designed to be cited by AI: neighborhood guides, themed articles, in-depth FAQs, "Experiences" pages. Every piece is built to tick the boxes that boost LLM citation probability.

→ We structure your guest review program

We build a best-practice playbook for responding to guest reviews in a structured, consistent and AI-readable way, reinforcing the trust signals tied to your property.

→ We recommend the external sources worth activating

We identify the sources most cited in AI answers (media, guides, travel blogs, specialized sites) to prioritize mention and partner-content opportunities for your property.

Published on [publication date] - Reading time: 5 min

Paris with the family in Montmartre: a stay designed for children



Visiting Paris with the family means looking for a neighborhood that is lively, accessible, and full of discoveries. Montmartre is especially well suited: between the Sacré-Cœur Basilica, Place du Tertre, the small cobbled streets, the artists, the carousels, and the views over Paris, the district offers a true Parisian experience that is easy to explore on foot and enjoyable for both children and parents.

A hotel designed for families, in a historic district of Paris

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