

CDP

**Customer Data Platform** 

## Al-Powered Customer Data Management for More Direct Bookings

Merge and master your customer data to transform insights into effective marketing, personalized journeys, and higher lifetime value.

CUSTOMER DATA PLATFORM





# TrustYou is the #1 Hospitality Al Platform



### Al-powered insights for exceptional guest experiences

Improve your product quality based on surveys and reviews across the web, respond to all feedback with the help of Al and market your reputation.

# CDP

### Al-powered audiences for more direct bookings

Merge and master your data and turn insights into effective marketing, personalized communication and higher customer lifetime value.

### Al Agents

### Build your Al agents to boost productivity

Agents available 24/7 with instant personalized recommendations and answers for frequent direct bookings and lower operational costs.

The Performance Score calculates the simple average of all scores received in a designated time period.