



SALES ENGINE DESIGNED TO SELL

PLUS 20%
HIGHER
REVENUES

Booking Engine

VS

Sales Engine

Conventional technology

New technology powered by AI

Static product display

Polydynamic product display

Sells everything to everybody

Sells personalized to travel profiles

Room wants are on request

Configurator with instant confirmation

Fixed rate plans & packages

Dynamic sales plans & packages

The screenshot displays a hotel booking interface with the following elements:

- Filters:** A horizontal bar at the top contains filters for 4 selected features (Layout, Bedding, Size, Location, View, Bathroom, Outdoor Space, Design & Fixtures).
- Accommodation options:** A grid of room cards. One card is highlighted with a '4 features selected' overlay showing icons for Queen bed, Top floor, French balcony, and Mountain view.
- Matches:** A section titled 'Matches' showing 12 options based on selected preferences. It features three room cards: 'Extra Quiet Corner Queen' (€173.00), 'Chic Queen - Top Floor' (€168.00), and 'Zara-Leander' (€175.00).