F&B IMPACT 2023

Digital Ordering Made Easy For You & Your Guests

SABA hospitality

Winner HotelTechAward 2023

Voted the #1 Contactless Ordering and Room Service Solution by hoteliers from the 2023 Hotel Tech Report.

BEST CONTACTLESS ORDERING & ROOM SERVICE — HotelTechAwards 2023

WYNDHAM HOTELS & RESORTS
IHG HOTELS & RESORTS
SHANGRI-LA HOTELS and RESORTS
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ACCOR

Transform your operations and take your property from strength to strength with the latest digital technology. More efficient, improved guest satisfaction, larger orders. Everything from digital dining, to restaurant ordering, amenity requests and digital content. SABA does it all, in multiple languages.

The results generated by our solution are significant, measurable and felt immediately. Don't believe us? Here's a snapshot of the impact the SABA solution has had on 4 separate properties

茹曦酒店 ILLUME Taipei, Taiwan

Generated 4618 In-Room dining orders in a single month, resulting in a significant upswing in revenue, without any increase in costs.

General Manager, Jürgen Klemm: *"I haven't seen that much room service in 20 years! It is going pretty well and I am really glad that we can use SABA here with us. We are changing menus every day, and that would have been a disaster without the system. … We had no idea the solution would be THAT helpful "*.

Branded Luxury Hotel in Singapore

Aim: To improve the profitability of IRD service.

Results: 32% increase in order volume
13% increase in average check
49.7% increase in average daily revenue
Reduced call volume

Sails by Rydges Port Macquarie, Australia

- Saved 10k p.a. by removing paper-based collateral
- Room service dinner revenue up 68%
- Poolside F&B revenue is up 65%, with reduced labor requirements

General Manager, Marcus Taylor: "Both - guests and staff - love the solution and have really taken to it. More than nearly 30% of the guests are using SABA to place Food & Beverage orders and request their room be serviced. Many more are using it to access compendium information and information…."

Branded Boutique Chain Hotel in Dubai

Aim: To Increase Room service revenue by adding suggestive selling to each menu item. Recommendations of accompaniments and items which complimented every order were added to each menu item. Everything from side dishes, to wine pairings and suggested entrees/desserts were built into the digital menus and recommended to guests ordering through the digital menus.

Cost: $0 but leveraging the existing digital ordering solution

Result: Increased revenue by 12.11% month
Improved guest satisfaction
Reduced navigational time per order

Why stop there:

Add additional modules to your product suite including: Bespoke Hotel Chatbot, Mobile Key, Mobile Guest Room Management, Online Check-in/Check-out.

https://sabahospitality.com