

# More Bookings. Zero Chaos. Your SPA Revenue Under Full Control.

AURI is a dedicated booking and resource management platform for luxury hotel SPA & Wellness. It replaces phone calls, spreadsheets, and scheduling conflicts with a system that books, coordinates, and reports -- automatically, 24 hours a day.

<p><b>67%</b></p> <p>of spa guests prefer to book online</p> <p><i>Mindbody Consumer Wellness, 2024</i></p>	<p><b>35%+</b></p> <p>of bookings happen outside reception hours</p> <p><i>Zenoti Industry Report, 2024</i></p>	<p><b>-40%</b></p> <p>no-show reduction with automated reminders</p> <p><i>Hospitality Technology, 2023</i></p>	<p><b>24/7</b></p> <p>online availability means revenue never sleeps</p>
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## WHAT IT COSTS YOU TODAY

**No-shows drain your revenue**

Guests forget. Therapists wait. Treatment rooms sit empty. Without automated reminders, no-show rates reach 20-30%.

**Lost revenue on every empty slot.**

**Overbooking damages your reputation**

Without real-time coordination of therapists, rooms, and equipment, double bookings are inevitable. Guests get apologies instead of treatments.

**Reputation cost is immeasurable.**

**Phone-only booking kills after-hours revenue**

When the SPA desk closes, booking stops. Over a third of potential bookings are lost because guests cannot book when they want to.

**35%+ of potential revenue, gone.**

**Calendar chaos wastes your team's time**

Paper schedules, phone tag between reception and SPA, manual folio settlements. Staff manage logistics instead of serving guests.

**Operational overhead, every single day.**

## HOW AURI SOLVES IT

**Automated reminders eliminate no-shows**

Email and SMS reminders at configurable intervals (48h, 24h, 2h). Self-service cancellation with instant rescheduling to fill freed slots.

**Up to 40% fewer no-shows. Every slot monetised.**

**Triple resource validation prevents overbooking**

Every booking checks three resources simultaneously: therapist schedule, treatment room, and specialist equipment. Only real availability shown.

**Zero conflicts. Zero apologies. 100% certainty.**

**24/7 online booking captures every guest**

Personal QR code at check-in. Guests book from their room at midnight. Multilingual (EN, PL, DE). No app, no login, no phone call.

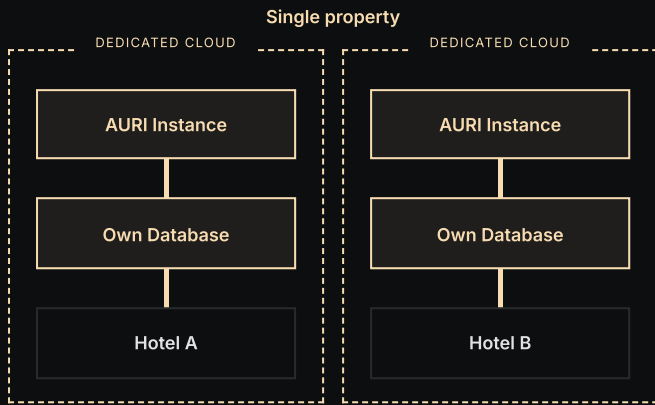
**Revenue around the clock. More bookings, less effort.**

**Full automation frees your team**

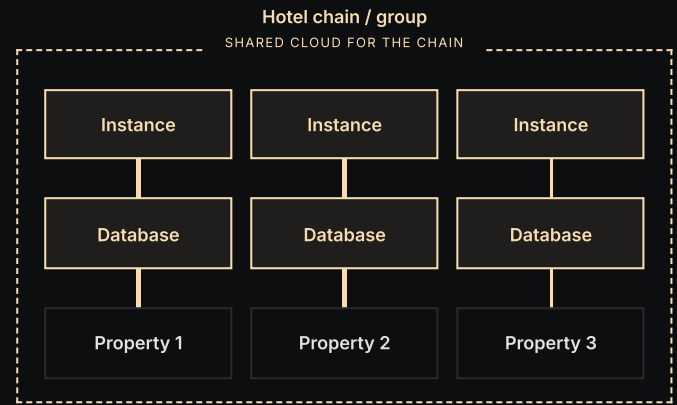
Bookings flow into the calendar automatically. Daily schedules sent to therapists. Treatments charged to guest folio at checkout.

**Your team focuses on guests, not logistics.**

— FLEXIBLE CLOUD ARCHITECTURE



Each hotel gets its own cloud infrastructure.



One cloud, separate services and databases per property.

- ✓ 100% data isolation per property
- ✓ Each property -- own instance, own database
- ✓ Your domain, brand, colours -- white-label

— MANAGEMENT DASHBOARD & KPI

<p><b>Revenue Dashboard</b></p> <p>Daily and monthly revenue, bookings count, new clients, cancellation rate, top 5 services by revenue -- all in real time.</p>	<p><b>Therapist Performance</b></p> <p>Visits, revenue generated, and commissions per therapist. Exportable PDF for any date range.</p>	<p><b>Room Utilisation</b></p> <p>Revenue per room, idle time analysis. Optimise treatment room allocation based on data.</p>	<p><b>Service Analytics</b></p> <p>Popularity ranking, revenue per service, seasonal trends. Know which treatments to promote.</p>
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— GUEST EXPERIENCE

- ◆ 24/7 online booking with personal QR codes
- ◆ Multilingual booking form (EN, PL, DE)
- ◆ No app install -- works in any browser
- ◆ Online payments (Stripe, BLIK, Przelewy24)
- ◆ Configurable email & SMS reminders
- ◆ Digital health questionnaires
- ◆ Self-service cancellation & rescheduling
- ◆ Calendar export (ICS -- Google, Outlook, Apple)

— OPERATIONS & STAFF

- ◆ Day/week calendar with colour-coded therapists
- ◆ Printable daily agenda PDF for reception
- ◆ Mobile schedule for therapists (magic link)
- ◆ Automatic morning email with daily schedule
- ◆ Staff commissions & shift planning
- ◆ Absence management with auto-rescheduling
- ◆ Hotel Mode: QR check-in, room folio charging
- ◆ Configuration audit trail with rollback

<p>IMPLEMENTATION</p> <p><b>One-time fee</b></p> <p>Setup, configuration, branding, data migration, staff training</p>	<p>SUPPORT &amp; HOSTING</p> <p><b>Annual / Quarterly</b></p> <p>Dedicated cloud infrastructure, updates, priority support</p>	<p>COMMISSION ON BOOKINGS</p> <p><b>0%</b></p> <p>No per-booking fees. No revenue sharing. The more you book, the lower your cost per visit.</p>
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*Designed to delight. Built to manage.*

Deployed in production: Elements Hotel SPA, Hotel Shellter SPA.  
Request a private demonstration at auri-system.com