



IntelliSight

Drive Actionable Insights with Hotel Data in One Place

Access the right data at the right time to help you make the best possible decisions. IntelliSight pulls in key data from across your disparate systems to enable centralized access to your hotels' most impactful insights.

[Learn More](#)

Consolidate data across your portfolio

Capture siloed data from on-premise (such as PMS, POS, GL, and labor) and off-premise databases (such as STR, GSS, and rate shopping). IntelliSight standardizes and cross matches your data across systems to create rich reports with fresh insights down to the transaction level.



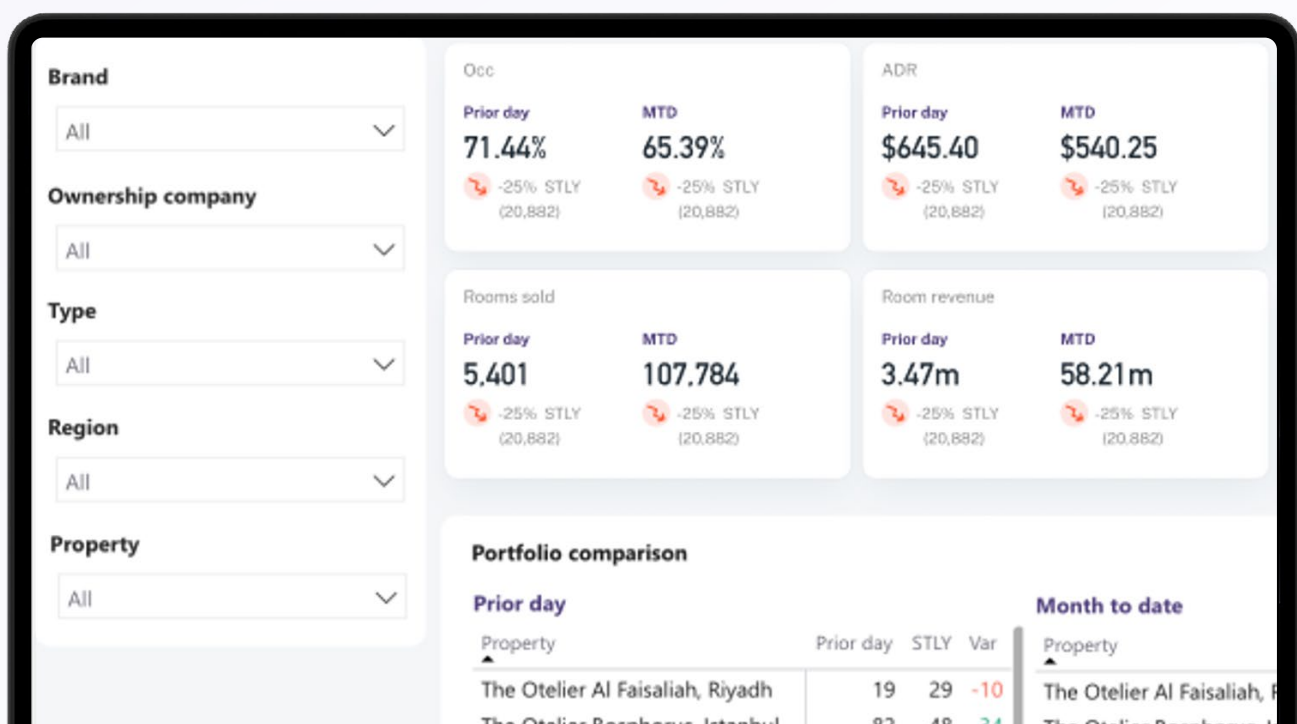
Analyze performance in real time

Customize reports and dashboards or take advantage of pre-defined industry-standard reports to make analysis a breeze. Optimize your hotel's financial performance with real-time revenue analytics. See how different departments affect each other and improve profitability.



Maximize revenue with ease

Use rich, interactive data visualizations to achieve your total revenue management goals. Track and course correct on important KPIs like RevPAR, ADR, occupancy, and more. Identify up-sell opportunities in F&B, room, event, and sales reports to improve profitability.



Automate your hotel data pipeline to save hours of manual work and improve data accuracy.

Otelier IntelliSight normalizes your data – replacing the quirks and logic of disparate systems with standard best practices and cross-matching your datasets to add more value and depth. Uncover powerful insights into your portfolio performance. With modular packaging, IntelliSight ensures you only pay for what's valuable to your hotels.

- Customize your dashboards and reports by selecting only the modules you need
- Easily identify opportunities and benchmark them across properties
- Pinpoint pickup effortlessly with the industry's best pace reporting tools
- Share revenue insights with your team securely using automated reports

IntelliSight Platform

- Modular business intelligence for portfolio-wide performance analytics
- Analyze occupancy, ADR, RevPAR, and revenue trends
- Build, customize, and share hotel dashboards
- Monitor data quality and integration health

Available Modules

- Pull data from PMS, GL, STR, Labor, POS, GSS, Sales & Catering, Spa, and Golf systems
- Base module (required)

+ Finance
+ Labor

+ GSS
+ Benchmark

+ Other
+ Rooms

+ F&B
+ S&C

+ Golf
+ Spa

Realize Immediate ROI

IntelliSight saves hoteliers hundreds of hours each month by streamlining data analysis across teams, from GMs to CEOs. By adopting total revenue management strategies and operational efficiencies, Otelier customers are able to improve NOI by 1-3%, on average.

Boost occupancy margins and reduce expenses by an average of 1-3% annually.











"We wanted to transition from Excel spreadsheets into more advanced business analytics to gain a better understanding of our business and the data behind it."

- Sofia Baglini, Commercial Insights Manager,
Mandarin Oriental

Get the right tools for your business

With flexible module-based packaging, Otelier IntelliSight easily scales to meet the needs of any hotel portfolio—large, small, or luxury. Otelier integrates with almost any software system you use at your hotels. Collect and analyze data across properties to gain 360-degree visibility into your portfolio.

[Get a demo](#)

Module	Included Dashboards	Key Features
 Base (required)	<ul style="list-style-type: none"> Portfolio Overview dashboard (PMS and/or GL) Operations dashboard AR Aging with Commentary dashboard Build Your Own dashboard Data Health Center 	<ul style="list-style-type: none"> Compare occupancy, ADR, RevPAR, revenue Analyze hotel operational performance metrics across time periods Track AR aging by invoice bucket Customize and share hotel dashboards Monitor data quality and integrations
 Finance	<ul style="list-style-type: none"> Finance dashboard Dataset Sandbox 	<ul style="list-style-type: none"> View portfolio financial performance summary Analyze daily KPIs by hotel Compare P&L MTD, YTD, TTM
 Rooms	<ul style="list-style-type: none"> Revenue Analysis dashboard Pace & Pickup dashboard Room dashboard Dataset Sandbox 	<ul style="list-style-type: none"> Filter revenue KPIs by hotel Compare KPIs to budget or forecast Analyze booking pace over time Identify booking trends vs. targets View hotel and multi-property overview
 Labor	<ul style="list-style-type: none"> Labor dashboard 	<ul style="list-style-type: none"> Analyze housekeeping and F&B performance Compare wages, hours, and productivity Track revenue vs. expense trends View MTD/YTD variance and LY
 Guest Sentiment Survey (GSS)	<ul style="list-style-type: none"> GSS dashboard 	<ul style="list-style-type: none"> View monthly GSS results by hotel Compare GSS to yearly benchmarks Analyze guest behavior and preferences Track KPIs like NPS, cleanliness
 Benchmark	<ul style="list-style-type: none"> Benchmark (STR) dashboard 	<ul style="list-style-type: none"> View daily to monthly benchmarks Analyze performance by day of week Track RGI, ARI, MPI indexes Compare hotel performance to competitors
 Food & Beverage (F&B)	<ul style="list-style-type: none"> F&B dashboard Performance & Insights dashboard F&B Trend dashboard 	<ul style="list-style-type: none"> Analyze F&B sales and trends Track menu and drink performance View server and utilization metrics Monitor revenue, COGS, average check Compare F&B trends STLY
 Sales & Catering (S&C)	<ul style="list-style-type: none"> Sales & Catering dashboard 	<ul style="list-style-type: none"> View MTD sales and catering summary Track sales, catering, and event revenue Analyze booking trends and segments Monitor F&B, rental, resource revenue Review group detail and GRC metrics
 Golf	<ul style="list-style-type: none"> Golf dashboard 	<ul style="list-style-type: none"> Analyze daily and MTD golf performance Track rounds, reservations, and revenue Monitor tee times and segmentation View course usage by day-of-week Assess golf revenue pace and OTB
 Spa	<ul style="list-style-type: none"> Spa dashboard 	<ul style="list-style-type: none"> Analyze spa performance and bookings View treatment and retail trends Track therapist performance metrics Monitor OTB, MTD, STLY revenue Assess time and DOW utilization Review projections and customer demographics
Other	<ul style="list-style-type: none"> Custom integration 	