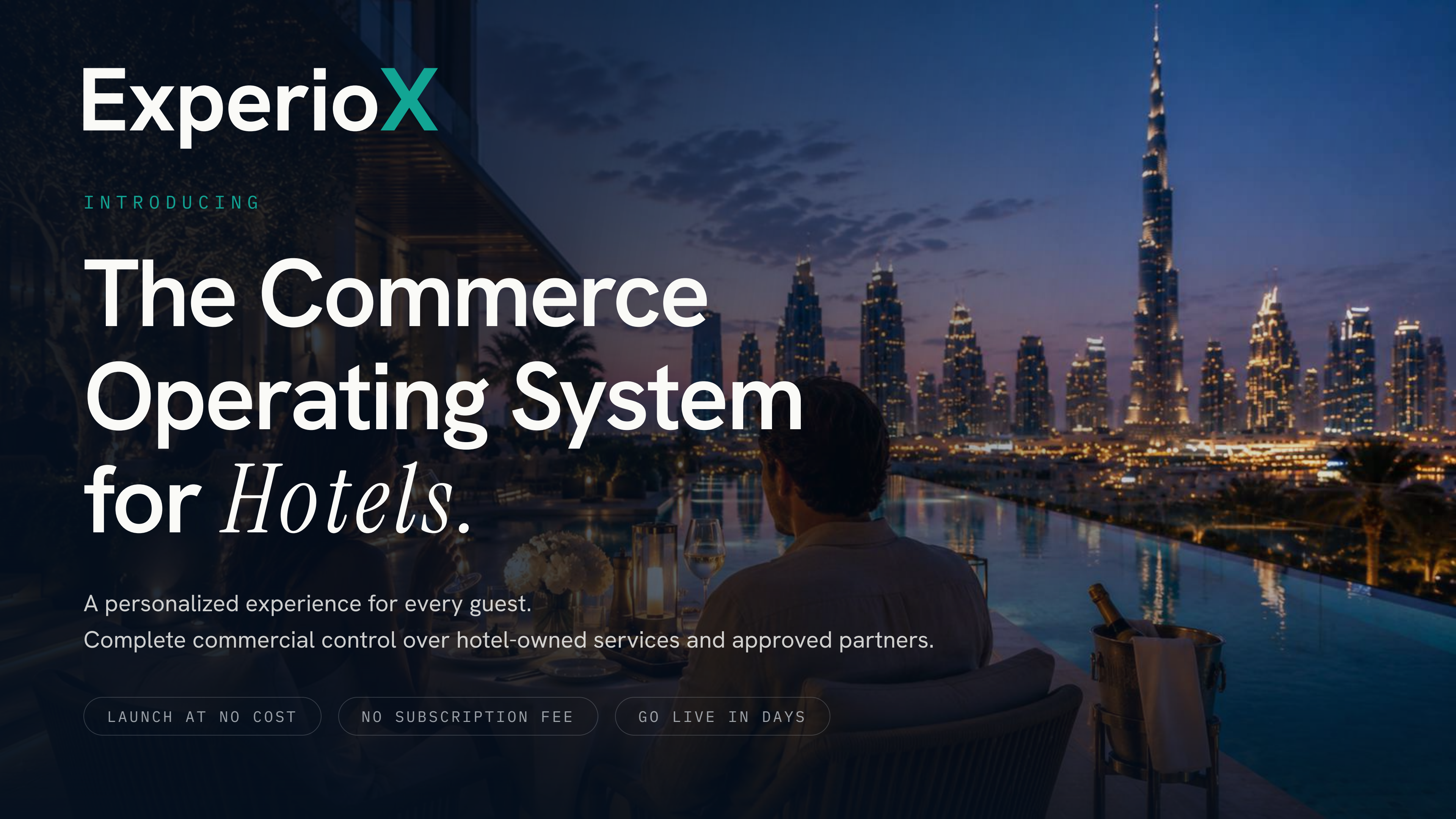


The background of the entire page is a photograph of a hotel rooftop pool at night. In the foreground, a person is seen from behind, sitting at a table with a white tablecloth, looking out over the pool. The pool is illuminated with blue lights. In the distance, a city skyline is visible, with the Burj Khalifa being the most prominent building, its spire reaching into the dark sky. The sky is a deep blue with some clouds. The overall mood is sophisticated and luxurious.

ExperioX

INTRODUCING

The Commerce Operating System for *Hotels*.

A personalized experience for every guest.

Complete commercial control over hotel-owned services and approved partners.

LAUNCH AT NO COST

NO SUBSCRIPTION FEE

GO LIVE IN DAYS

AROUND EVERY STAY

Guest spend is *everywhere*. Hotels capture only part of it.

Guests spend before they arrive, throughout their stay and across the destination.
Much of it happens outside the hotel's commercial ecosystem.

BEFORE THE STAY

- The room
- Airport transfer
- Pre-stay spa booking

DURING THE STAY

- Breakfast & minibar
- Spa slots left unfilled
- Late checkout never offered

ACROSS THE DESTINATION

- Dining
- Local attractions
- Experiences

● Captured by the hotel ○ Fragmented, unmanaged or lost

Not just more revenue. Connected commerce.

AT THE HEART OF HOTEL COMMERCE

One Commerce Operating System. Every commercial touchpoint.

Hotel-owned services

Spa, dining, activities, amenities

Approved partners

Curated third-party inventory

Guest context

Profile, stay, timing, history

ExperioX

POWERED BY GRE AI™
GUEST REVENUE ENGINE

GRE AI™ intelligently decides **what** is shown, to **whom**, **when**,
where and at what **price**, within the rules your hotel defines.

Website

Booking engine

Guest app

WhatsApp

Email

QR

Concierge

Front desk

IPTV

AI agents

PERSONALIZATION

Every guest is *unique*.
Most hotels still treat them the same.



The Marchettis

Family of four · kids 6 and 9

FAMILY SUITE · 5 NIGHTS ·
FIRST VISIT

School holidays, planned around the kids

ADR · AED 2,400

Daily spend · AED 340

Booking.com

Kids' Club

Waterpark

Family Dining

Babysitting



Daniel

Traveling for work

DELUXE KING · 2 NIGHTS ·
GOLD MEMBER

Meetings downtown, every hour scheduled

ADR · AED 1,150

Daily spend · AED 95

Corporate rate

Airport Transfer

Workspace

Late Check-out

Laundry Service



Aisha & Omar

Tenth anniversary

JUNIOR SUITE · 3 NIGHTS ·
RETURNING

Celebrating, hoping to be surprised

ADR · AED 3,100

Daily spend · AED 520

Direct booking

Champagne Arrival

Spa

Private Dining

Sunset Sail

ExperioX changes that.

Every guest journey is designed around them.

EVERY STAY

Every stay is *designed around the guest.*

LEFT TO CHANCE

- Searches “things to do in Dubai”
- Queues at the front desk to ask
- Books a tour with an outside operator
- Hears about the sunset sail after it is gone

DESIGNED AROUND HER • WITH EXPERIOX



2 DAYS BEFORE •
IN THE APP
Desert dinner for two



DAY 2, 9:00 •
WHATSAPP
Couples spa, 4pm slot



FINAL EVENING •
CONCIERGE
Sunset sail, confirmed

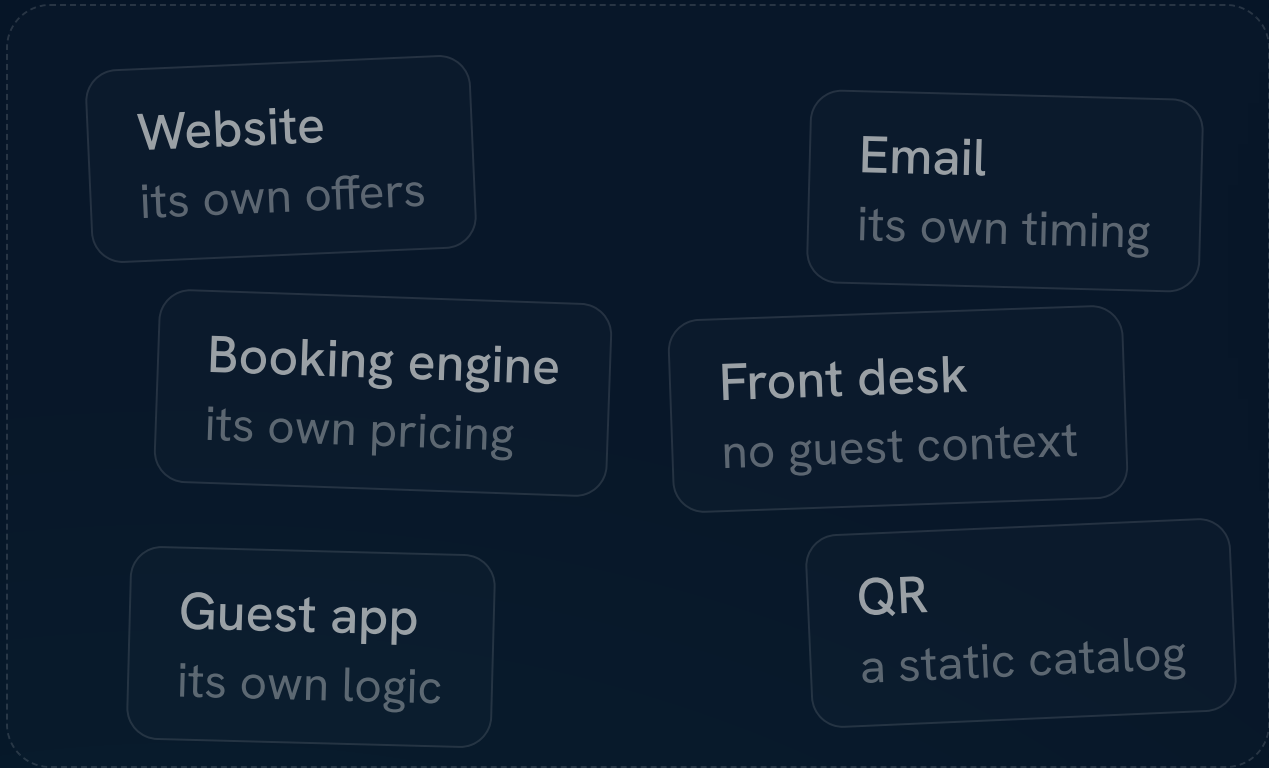
When every interaction is coordinated around the guest, the stay becomes more relevant, more effortless and more valuable, for guest and hotel alike.

Illustrative guest journey.

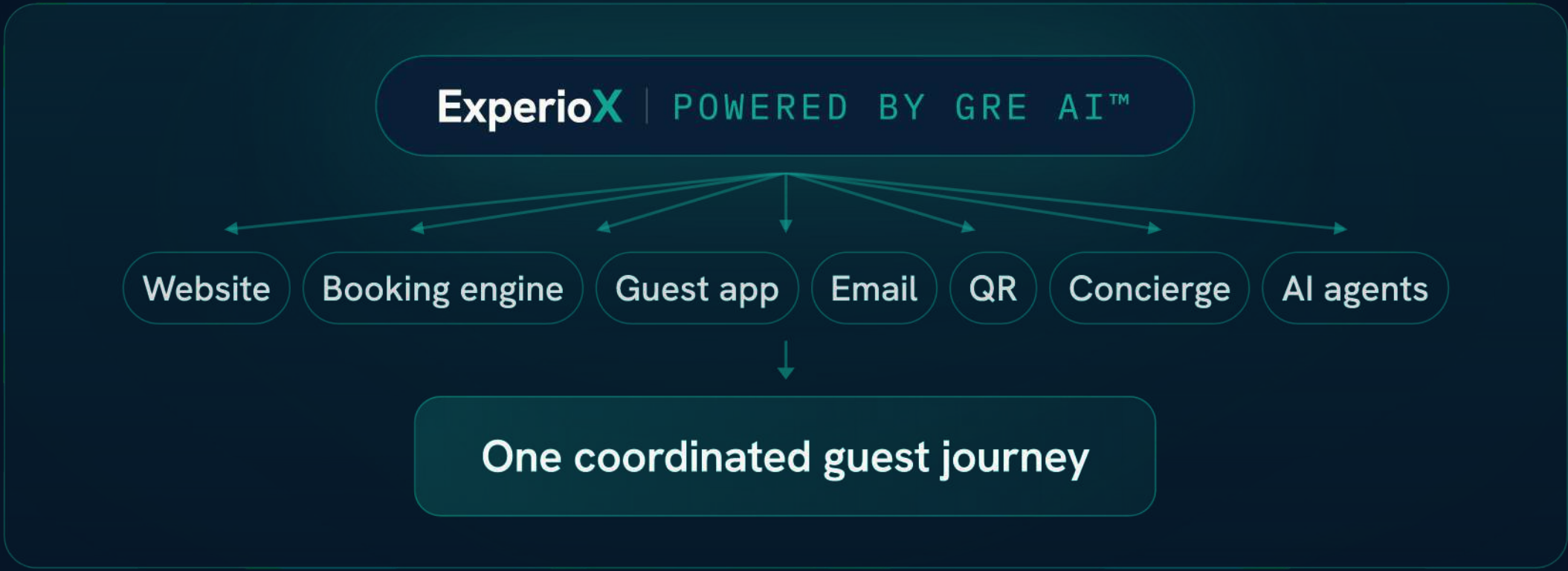
ONE GUEST JOURNEY

ExperioX orchestrates *one guest journey*.
Today's commercial touchpoints work in isolation.

TODAY · TOUCHPOINTS IN ISOLATION



WITH EXPERIOX · ONE ORCHESTRATED JOURNEY

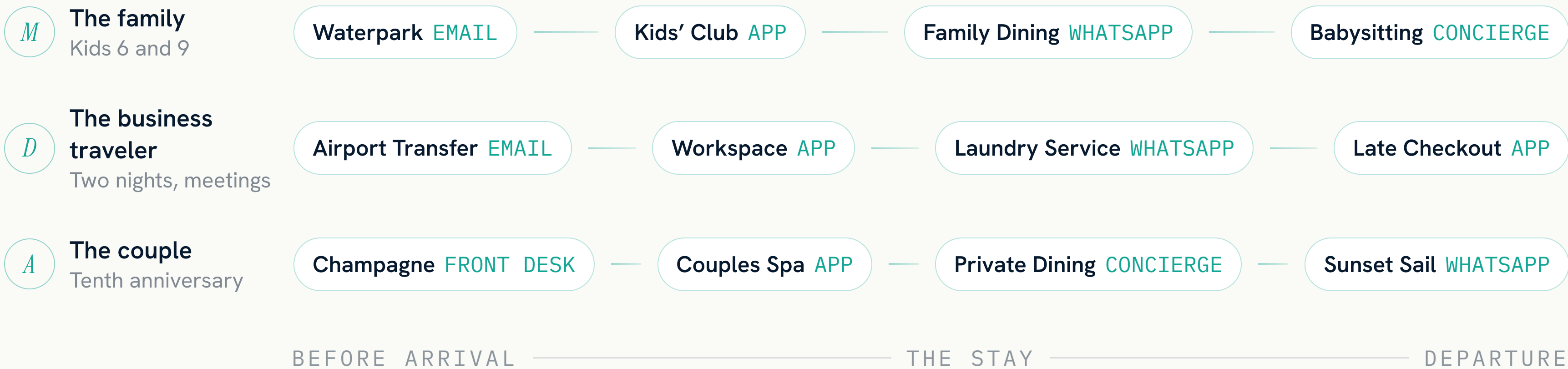


Your existing technology remains in place. ExperioX becomes the Commerce Operating System above it, coordinating every touchpoint as one consistent guest experience.

PERSONALIZATION IN PRACTICE

Three guests. Three journeys. *One hotel.*

Every interaction builds on the guest’s profile, context, timing and previous interactions, creating one consistent guest journey.



WHAT FOLLOWS NATURALLY

Better guest experiences capture *more guest spend*.

When every recommendation is relevant to the guest and the moment, engagement naturally increases.

GRE AI™ · GUEST REVENUE ENGINE

✦ Revenue Uplift by GRE AI™
Updated today

AI-driven revenue uplift >
+\$9,847.20
Month to date

AI-influenced bookings >
124
Month to date

Conversion uplift >
+4.2 pts
Compared to baseline

Average order value uplift >
+\$41.30
Compared to baseline

ATTRIBUTED REVENUE · CONVERSION · AVERAGE ORDER VALUE · CATEGORY & TOUCHPOINT PERFORMANCE

More relevance. More guest satisfaction. **More captured guest spend.**

COMMERCIAL CONTROL

You define the *Commercial Strategy*.

GRE AI™ determines what is shown, to whom, when, where and at what price within the commercial strategy you define. It continuously learns from guest behavior and performance, recommends improvements, and never overrides your strategy.

- Eligibility
 - Visibility / Product Mix
 - Timing
- Channels
 - Pricing
 - Partner Selection

• Who qualifies

• What price

ExperioX Studio · Rules

New Rule

NAME *

Junior Suite - Exclusive offers

RULE TYPE *

Visibility

Show or hide catalog items based on conditions

Ranking

Boost or bury catalog items in the sort order

Pricing

Modify item prices for specific guests or contexts

CONDITIONS *

Match ALL conditions ▾

Guest Room Type ▾

equals ▾

Junior Suite

+ Add condition

ACTIONS *

Discount % ▾

15

Cancel

Create rule

GRE AI™ continuously improves execution. You remain in control.

AN EFFORTLESS START

Simple to launch. *Easy to grow.*

Launch alongside your existing systems, with no disruption to hotel operations, and grow category by category.

Launch at no cost

No subscription fee

ExperioX earns only
when the hotel earns

01

No PMS connection required to launch

Begin with selected categories and touchpoints. Integrate over time.

02

Your existing systems remain in place

ExperioX runs alongside your PMS, POS, CRM, Guest App and Booking Engine.

03

The hotel stays commercially in control

Your rules govern pricing, visibility, partners and brand.

IN YOUR HANDS

Experience the guest journey *yourself*.

Discover, book and pay exactly as your guests would.

● LIVE EXPERIENCE • NO LOGIN REQUIRED



ROOM 201 LAST NAME Rossi

[or click here](#)



Every guest deserves a stay *designed specifically for them.*

Every hotel deserves to capture more of the value it already creates.

ExperioX is the Commerce Operating System that orchestrates every commercial interaction, personalizes every guest journey and captures more guest spend, powered by GRE AI™.

Schedule a Demo

demo@experiox.com

EXPERIOX · THE COMMERCE OPERATING SYSTEM FOR HOTELS