No Show and Fake ReservationCatcher:

RobosizeME's AI-Powered No-Show Catcher

The Challenge: No-Shows and Fraudulent Reservations

Hotels worldwide grapple with a persistent issue: fraudulent bookings and no-shows. These can stem from various sources:

- Visa application support
- Indecisive travellers holding multiple reservations
- Non-guaranteed rate plans left uncancelled
- Malicious actions (e.g., pranks, disgruntled ex-employees, competitor sabotage)

The Impact on Your Business

The consequences of no-shows are far-reaching and costly:

- Unrealised occupancy potential
- Lost opportunities to resell rooms
- Increased administrative workload
- Financial losses
- Reduced forecast accuracy

Financial Impact: Just 10 no-shows per week can result in revenue losses of €12,000 monthly or €150,000 annually. The actual financial impact is often higher, especially during peak periods with higher Average Daily Rates (ADRs).

Our Solution: The AI-Powered No-Show Catcher

RobosizeME introduces an innovative, AI-driven anti-fraud detection system designed to verify reservations based on specific parameters. This smart solution significantly reduces no-shows by assigning a risk score to each reservation. The higher the score, the more likely a no-show becomes, allowing hotels to take proactive measures.

How It Works

Our AI model analyzes reservations using both standard and hotel-specific parameters:

- Length of stay
- Lead time
- Booking source/channel
- Guest profiles
- Origin countries
- Rate codes
- Guarantee status
- And more

The AI continuously learns from general trends and your property's unique history, all while maintaining strict adherence to security and data protection guidelines.

Implementation

Getting started is simple:

1. Provide a daily PMS reservation extract - we specify the exact criteria based on your PMS and can assist in the extract creation.
2. Our AI begins analyzing and protecting your bookings

Return on Investment

The NoShowCatcher delivers rapid ROI:

- Preventing just two potential no-shows monthly covers the investment
- Recovered revenue from detected and prevented no-shows
- Reduced administrative workload for Front Office staff
- Improved forecast accuracy
- Increased likelihood of achieving 100% occupancy

Transform your approach to no-shows and fraudulent bookings with RobosizeME's AI-Powered NoShowCatcher – where data-driven insights meet hospitality excellence.

Pricing

Price per hotel and month	For up to # reservations per month	Human Days Saved per month	Human Hours Saved per month
€149.00	2'500	2.5	20.3
€339.00	6'000	6.3	50.7
€659.00	12'000	12.7	101.7