

# Digital Marketing

## Marketing built for modern hospitality

No one puts your dollars to work like Aven Hospitality Digital Marketing. With deep expertise and cutting-edge tools, we make your digital channels magnets for engagement and growth. Powered by a rich data ecosystem, we optimize spend across search, social, display and more, to reach potential guests wherever they are. Machine learning, smarter targeting, and ongoing refinement also mean that your ad dollars translate into high-margin direct bookings. With Digital Marketing, your website and your property become a destination of choice for guests everywhere.

“Working with Aven Hospitality’s Digital Marketing team has been amazing. My Digital Strategist is very proactive and professional, always going one step ahead and making sure that I have the right tools and information to make strategic decisions with our marketing campaigns, making my day-to-day work much easier and providing positive results to the hotel.”

Global, upscale hotel brand

### 01.

#### Full-Funnel Visibility

Make every dollar count with campaigns designed to guide travelers from discovery to booking

### 02.

#### Advertise with Intention

Capture attention across the purchase path with Google’s Performance Max for travel goals

### 03.

#### Monitor Performance

Optimize performance with actionable insights from our hospitality marketing experts

### 04.

#### Proven ROI

Turn lookers into bookers through strategic targeting that delivers 9x+ average return on ad spend

**7x Avg. return on ad spend**

