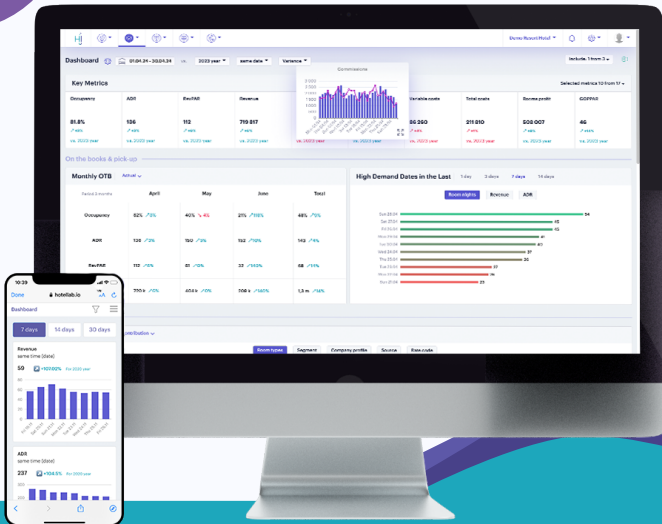




Unlock maximum profitability to your hotel's success



250+ hotels in 14 countries have already implemented hotellab



From 600% to 1500% average return on investments



All in one tool - for demand analytics and revenue management

Optimise your hotel's revenue

Increase your hotel's income based on the Revenue Management System - dynamic pricing, load forecasting, demand analysis, and competitors' prices, as well as segmentation of bookings and analysis of sales rates.



One click prices



Sales rates



Market monitoring



Advanced analytics

We guarantee

HOW IT WORKS

Your prices for each date and room category will use our algorithm to recalculate at a rate of up to 180 times a day. A small change in demand will also be taken into account and remove the risk of loss of profit.

CUSTOMISATION FOR YOUR HOTEL

Minimum price thresholds, flexible pricing on room categories and seasonality will all be taken into our unique algorithm benchmarking against competitors and adjusted to individualities for your property.

VAST AMOUNT OF DATA IS NO PROBLEM

Pricing based on your sales pace, booking windows, occupancy and segmentation are all considered as well as competitor price changes. Automated technology to handle more than hotel resources manually.

OUR GOAL IS YOUR HOTEL PROFIT MAXIMISED

hotellab is designed for maximum hotel revenue potential using algorithms and eliminating decision making focusing on GOPPAR for your property.

hotellab.io

sales@hotellab.io