

# NO SHOW AND FAKE RESERVATIONCATCHER: RobosizeME's AI-Powered No-Show Catcher

## THE CHALLENGE :

### No-Shows and Fraudulent Reservations

Hotels worldwide grapple with a persistent issue: fraudulent bookings and no-shows. These can stem from various sources:

- Visa application support
- Indecisive travellers holding multiple reservations
- Non-guaranteed rate plans left uncanceled
- Malicious actions (e.g., pranks, disgruntled ex-employees, competitor sabotage)



## THE IMPACT ON YOUR BUSINESS :

The consequences of no-shows are far-reaching and costly:

- Unrealised occupancy potential
- Lost opportunities to resell rooms
- Increased administrative workload
- Financial losses
- Reduced forecast accuracy

**Financial Impact:** Just 10 no-shows per week can result in revenue losses of €12,000 monthly or €150,000 annually. The actual financial impact is often higher, especially during peak periods with higher Average Daily Rates (ADRs).



## OUR SOLUTION :

### The AI-Powered No-Show Catcher

RobosizeME introduces an innovative, AI-driven anti-fraud detection system designed to verify reservations based on specific parameters. This smart solution significantly reduces no-shows by assigning a risk score to each reservation. The higher the score, the more likely a no-show becomes, allowing hotels to take proactive measures.

#### How It Works

Our AI model analyzes reservations using both standard and hotel-specific parameters:

- Length of stay
- Lead time
- Booking source/channel
- Guest profiles
- Origin countries
- Rate codes
- Guarantee status
- And more

The AI continuously learns from general trends and your property's unique history, all while maintaining strict adherence to security and data protection guidelines.

#### Implementation

Getting started is simple:

1. Provide a daily PMS reservation extract - we specify the exact criteria based on your PMS and can assist in the extract creation.
2. Our AI begins analyzing and protecting your booking

## RETURN ON INVESTMENT :

The NoShowCatcher delivers rapid ROI:

- Preventing just two potential no-shows monthly covers the investment
- Recovered revenue from detected and prevented no-shows
- Reduced administrative workload for Front Office staff
- Improved forecast accuracy
- Increased likelihood of achieving 100% occupancy

Transform your approach to no-shows and fraudulent bookings with RobosizeME's AI-Powered NoShowCatcher – where data-driven insights meet hospitality excellence.

## PRICING :

Price per hotel and month	For up to # reservations per month	Human Days Saved per month	Human Hours Saved per month
€149.00	2'500	2.5	20.3
€339.00	6'000	6.3	50.7
€659.00	12'000	12.7	101.7



