

Unlock Profitability with a Unified Commercial Strategy

Stop optimizing for revenue from siloed data views. Maximize profit with a consolidated, easy, and AI-powered platform.

UNIFIED TEAMS

Say goodbye to the days when sales, marketing, and revenue operated in isolation. LodgIQ ensures that commercial teams have access to the integrated data they need to work towards a unified goal.

OPTIMIZED PROFITABILITY

Data is only valuable when it can be easily understood. LodgIQ aggregates data from multiple sources and deliver real-time, to provide recommendations that increase profitability.

AI-POWERED PRICING

Automatically forecast and optimize rates using consumer buyer trends, demand signals, and property pacing insights to ensure your property consistently captures optimal revenue.

ACTIONABLE DATA

Unlike other revenue management methods that rely on fragmented and siloed data, LodgIQ unifies data from RMS, Business Intelligence, and Market Analysis tools, providing commercial teams with actionable insights on a single platform.

FLEXIBLE PRICE MANAGEMENT

Take control of your pricing strategy with customizable pricing options that adapt to your needs. Whether automated, manual, or hybrid, set the right mix of manual input and machine automation for your team.

EASY TO ADOPT & USE

The platform is intuitive, user friendly, and straightforward to navigate, supporting ultra-quick onboarding and training for new users plus a mobile app to use access anytime, anywhere.

OPERATIONAL EFFICIENCY

Eliminate the risks of manual data input by automating the aggregation of data from multiple sources. LodgIQ saves time and minimizes errors, letting you focus on what matters most—enhancing guest experiences and growing revenue





LODGIQ AI

Sophisticated AI-Driven algorithms ensure your property is always optimized for revenue and maximized for occupancy without leaving money on the table.

Features

- Precision pricing
- Competitor insights
- Dynamic forecasting
- Market demand analysis



BUSINESS IQ

Quickly access historical and future data to enable proactive and strategic decisions for your hotel's optimal business mix, identify trends, and implement strategies for long-term growth.

Features

- Seamless integrations
- Historical trend analysis
- Operational performance analytics
- Customizable reports & dashboards



MARKET IQ

Stay a step ahead of your competitors by knowing how consumers respond to changing market conditions. Unlock the unique business opportunities at your hotel and watch revenue grow.

Features

- Competitive analysis
- Customizable reports
- In-depth market insights
- Consumer behavior trends



GROUP IQ

Equip Sales Leaders with immediate intelligence, including optimized rates for groups as well as knowledge of the business impact a group will have on the whole hotel. Faster quotes means closing more business.

Features

- Group pricing optimization
- Incremental revenue analysis
- Alternative date management



FORECAST IQ

Confidently and accurately provide detailed, custom forecasts for the next running 12 months to your most important stakeholders.

Features

- Customizable reports
- AI-powered forecasting
- Segmented forecasting
- Real-time demand insights



LODGIQ MOBILE APP

Make data-driven decisions anytime, anywhere. Users can react quickly to changing market conditions and adjust pricing strategies from their own devices.

Features

- Performance monitoring
- Dynamic rate adjustments
- Mobile revenue management

