

Who is Lbooking?

What began as a way to improve direct booking rates for one of Poland's largest luxury and boutique hotel chains has now become a route to wider modernisation and specialisation of sales channels for premium hotels. Hoteliers trust LBooking because they recognise the opportunities that come with innovation and the future of hospitality. Join us today to benefit from hotel technology that increases efficiency, maximises revenue and brings loyal customers DIRECTLY to your hotels.

We have been in the luxury industry for over 25 years. We know how to listen before taking action. Lbooking is the apex of premium class hotel management technology that supports smart decision making, drives demand from loyal customers improves business efficiency and makes guests highly satisfied. Let us assist you in upgrading inefficient processes with cutting edge solutions that let you instantly grow and boost your business and loyal customer base.



We know how much courage, determination and experience is needed to build amazing **luxury brands** and to sustain customer trust. With our **premium** support and back-end technology integrations you can rest assured that we cover it efficiently.

Let us assist you in upgrading inefficient processes with cutting edge solutions that let you instantly grow and boost your business and **loyal customer** base.

Our products

CMS + BOOKING ENGINE + LOYALTY PROGRAM

Attract more bookings within carefully crafted Premium Hotel Guests target group and enjoy extremely competitive pricing plans with us. LBooking cloud-based technology takes the burden of employing IT and marketing staff off your shoulders! Moreover, you are not bound to all the installation, upgrade and support of desktop software.

Thanks to the integration with a number of channel manager tools, you can manage the prices of your direct booking channel from a single panel, where you manage prices for OTAs. This allows you to ensure competitive prices for your direct customers. And if you need to set up additional options and formulas - our extranet is the perfect answer.

And did we mention that our CMS provides a wealth of additional analytical data that will allow you to tailor your offer and prepare the most favourable conditions? Or do you need to prepare an offer for an individual customer or special terms for business customers? Yes, you can do that too using our CMS.

But that's not all. With our booking engine we also include a fully customisable loyalty programme, which allows you to build your own loyal customer database, which helps you to provide more individual and personalized offer.



Our products

LETSBOOK.ONLINE

More than 15,000 registered customers, making Letsbook.online one of the largest premium hotel booking portals in Europe. We connect premium class guests with luxury hotels - this is our main motto. Unlike the big platforms, we only bring together premium properties. In an age of wide access to information, but also of high competition, we focus on specialisation. We want to make sure that our customers receive a product tailored to their needs, but on the other hand, we do not try to target our offer broadly. Letsbook.online is therefore a unique place where customers looking for a high standard can choose from venues that can provide that standard.

In addition, in order to ensure the right level of conversion, we decided to implement a very beneficial loyalty programme that, on the one hand, allows guests to reduce the price of their stay by up to 95% and the hotel to receive the full amount of the booking.

And all this without any additional integration costs or fixed fees. The only cost is the booking commission. No booking = no cost = no risk.

So why not join us? With the UAE's ever-increasing popularity as a holiday destination among Polish and foreign tourists, there is no better place to showcase your offer.



What else we do?

Lbooing is the innovative cloud for premium hotels.

OPERATIONS

The control center for your front and back-office staff to make your day-to-day operations easy.

GUEST JOURNEY

For a remarkable guest experience from direct booking to check in.

CHANNEL MANAGER

Our booking engine is integrated with several popular channels manager – zero integration fees and no long waits.

Our promise: 100% risk-free! No sold bookings - no costs, and you get to keep all the benefits.



BUSINESS INTELLIGENCE

Powerful reporting using your property and guest data to show how you're performing and where you need to improve.

API

Our open API lets you integrate any custom-made or third-party software solutions that your property needs.



These brands already experience the **luxury** of cloud booking.



What do our customers say?



I appreciate greatly the experience, devotion and passion that make Lbooking team definately stand out from the crowd.

- Hotel Pod Różą



LBooking as a cloud service stil supries me with new possibilities. They bring new features, make them efficient and easy to use, so I can be on top of my business decisions anywhere, anytime, straight from my mobile phone. However the tools I really appreciate the most are the ones that allow my team to build great, long-lasting relations with guest and take care of loyalty.

- Hotel Stary



LBooking is a simple calculation based on profit and synergy.

- Hotel Copernicus



I'm looking confidently into the future and feel we've chosen the right direction. Hotel strategies powered by LBooking technology was the best investment that returns steadily on a day-to-day basis.

- Hotel Monopol Wrocław

Be heard. Be desired. Be among the Best.

Competitive Advantages

Success based approach makes it completely safe to join, test and grow your business.

SUCCESS-FEE MODEL

No hidden costs.
We earn when you earn. You get bookings, we take care of the quality traffic.

LOYALTY MANAGEMENT

Customer focused, intuitive design, easy to navigate, full of up-selling options. Designed for PREMIUM users.

CLOUD-BASED

Always up-to-date, no installation costs, highly secure. And have we mentioned extremely profitable on maintenance?

OMNICHANNEL

Keep track of your bookings at your reception, at the manager's office, and on the go (fully responsive web).

