ExperioX

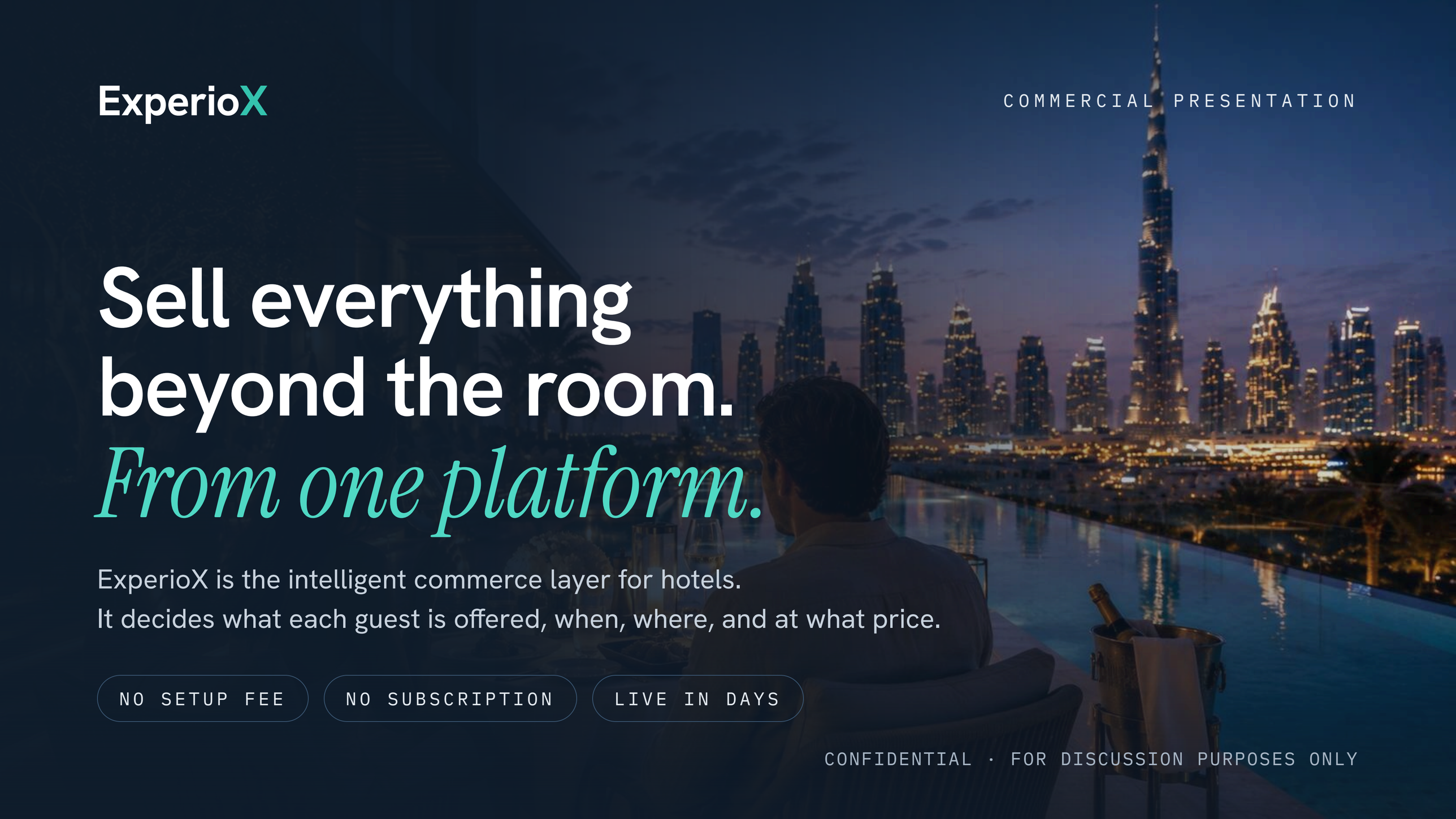
COMMERCIAL PRESENTATION

Sell everything beyond the room.

From one platform.

ExperioX is the intelligent commerce layer for hotels.
It decides what each guest is offered, when, where, and at what price.

NO SETUP FEE | NO SUBSCRIPTION | LIVE IN DAYS



CONFIDENTIAL · FOR DISCUSSION PURPOSES ONLY

THE PLATFORM

One intelligence layer, on top of your channels.

CATALOG

Hotel Services + Trusted Partners

Spa · F&B · Upgrades · Excursions · ···

COMMERCIAL RULES

Pricing, eligibility, and benefits

Room Type · Channel · Loyalty · ···

GUEST DATA

Profile, stay, and behavior

Segment · Interests · Spend · ···

↓

EXPERIOX · THE INTELLIGENCE LAYER

Decides what to offer each guest, when, through which channel, and at what price

Learns from every visit, cart, and sale

↓

Embedded in your channels

Website · Booking Engine · Hotel App
Emails · Messaging · IPTV

Provided by ExperioX

Guest App · Storefronts · QR Codes · F&B Ordering
Trip Planner · Concierge Console · Emails · WhatsApp

Performance is measured at every touchpoint, digital and human.
ExperioX Connect links to your PMS, POS, CRM, and operations platforms.

WHY HOTELS NEED IT

Rooms are optimized. Everything else is not.

	TODAY
Fragmented	Same offers kept in parallel systems. Prices, photos, and descriptions updated one by one.
Missed spend	Guests spend across the destination, mostly elsewhere, though you know them best.
Rules not applied	Commercial rules live in spreadsheets and people's heads, applied inconsistently.
No personalization	Every guest sees the same offers, in the same order, at the same price.

WITH EXPERIOX

- → One catalog for everything you sell. Update once, publish everywhere.
- → Earn a share of guest spend on trusted partners' tours, transfers, and dining.
- → Your rules applied automatically, on every sale, at every touchpoint.
- → Each guest sees what is relevant, at the right moment and price.

YOUR TECH STACK

Plugs into your systems. Fills the gaps.

No rip-and-replace. ExperioX runs on top of what you already use.

ALREADY DIGITIZED

Embed it in your channels

Low-code widgets for your website and app.
Guests book and pay without leaving your site.

- Website
- Booking Engine
- Hotel App
- Emails
- Messaging
- IPTV

NOT YET DIGITIZED

Start with ours, included

Launch with our touchpoints at no extra cost, and add more as you grow.

- Guest App
- QR Menus
- Storefronts
- Trip Planner
- Concierge Console

ExperioX Connect links to your PMS, POS, CRM, and operations platforms.

Mix both, and move any touchpoint over whenever it suits you.

EVERYTHING YOU CAN SELL

One catalog, beyond the room.

Room upgrades
Rooms, late checkout

In-room dining
Digital menus

Pool & beach F&B
Sunbed ordering

Restaurants & bars
Tables and set menus

Spa & wellness
Priced by demand

Activities & sports
Classes and courts

Passes & rentals
Cabanas, bikes, boats

Transfers
Airport and chauffeur

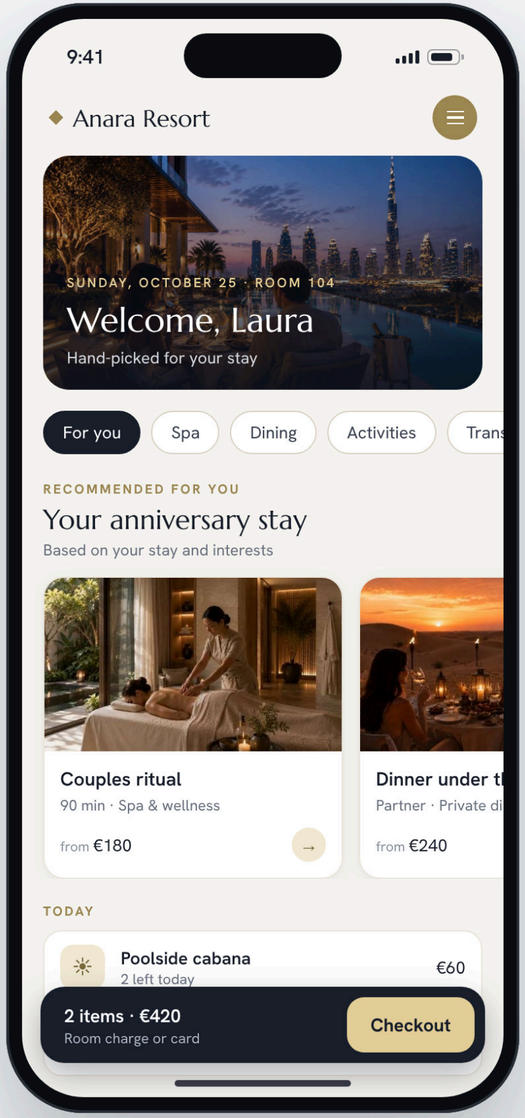
Amenities
Pillows, cots, towels

Services
Babysitting, laundry

Retail
Boutique products

Local experiences
From trusted partners

Hotel-owned or partner-run. One catalog, one checkout, one report.



TRUSTED PARTNERS

Keep your partners. Add new ones.

Trusted partners are the local and digital suppliers behind your guests' experiences: one catalog, one checkout, one report.

YOUR PARTNERS

Bring them on board

Your existing agreements are respected. Their services sell through every touchpoint.

Spa · Tours · Transfers · Restaurants

NEW PARTNERS

Add new categories

We connect you with local and digital partners. You earn a share of every sale.

Local Experiences · Retail · Golf Courses · eSIM · Online Pharmacy · + more

ExperioX Supplier Portal: suppliers without their own system manage offers, availability, and bookings in one place.

THE PRODUCT

One platform for guests, staff, and management.

FOR YOUR GUESTS
Book and order anywhere

Online Shop
Website, booking, and emails

Orders & Requests
QR, Guest App, WhatsApp, and IPTV

Trip Planner
A stay plan before arrival

Unified Checkout & Payment
ExperioX Pay, folio, POS terminal

FOR YOUR TEAM
Sell and serve faster

Concierge Console
Offers and bookings for each guest

Guest Profiles
Preferences, purchases, ratings

COMING SOON

Facility Modules
Spa, gym, courts, trainers

Staff App
Tasks routed and tracked

FOR MANAGEMENT
Control and grow revenue

Catalog & Partners
Single or multi-property

Pricing Rules
By segment, loyalty, or stay

Dynamic Pricing
Yield limited capacity

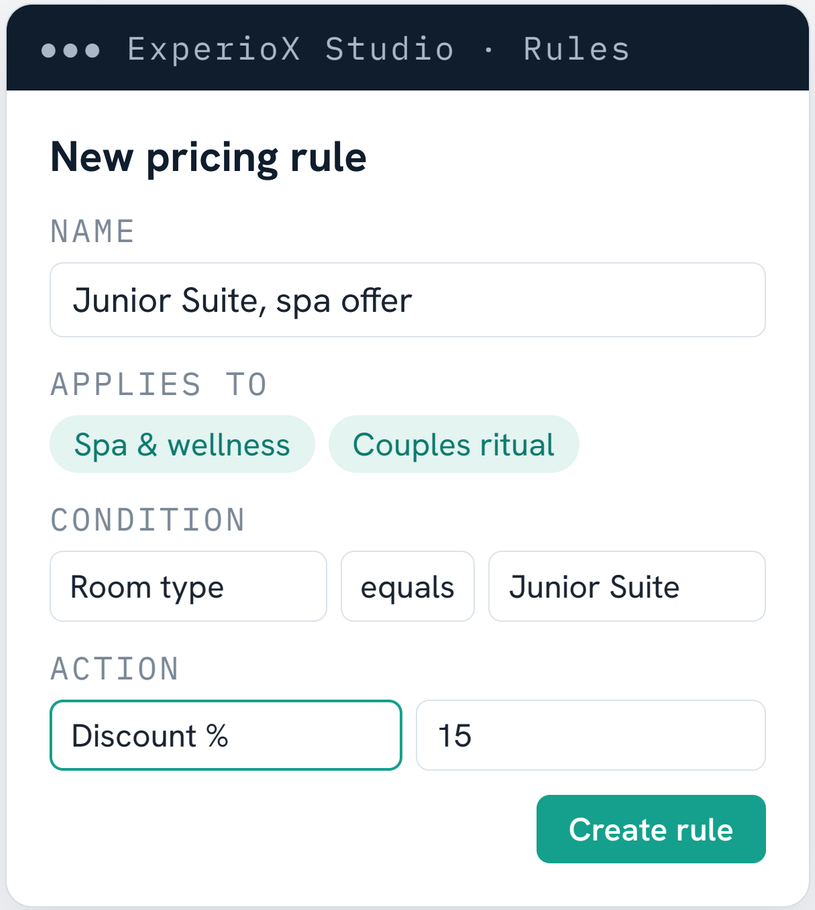
Touchpoint Analytics
Conversion per channel

COMMERCIAL RULES

One source of truth for your commercial rules.

Who gets what, and on which terms. Set once, applied on every sale, at every touchpoint.

ROOM TYPE	Suite guests: airport transfer and minibar included
CHANNEL	Direct bookings: 15% off the first F&B order
LOYALTY	Gold members: complimentary late checkout
LENGTH OF STAY	Five nights or more: one spa treatment on the house



Illustrative examples.

PERSONALIZATION

Three guests. Three journeys. One hotel.

M The Marchettis

Family of four, kids 6 and 9

FAMILY SUITE · 5 NIGHTS

Waterpark	EMAIL
Kids' Club	APP
Family dining	MESSAGING
Babysitting	CONCIERGE

D Daniel

Traveling for work, Gold member

DELUXE KING · 2 NIGHTS

Airport transfer	EMAIL
Workspace	APP
Laundry service	MESSAGING
Late checkout	APP

A Aisha & Omar

Tenth anniversary, returning

JUNIOR SUITE · 3 NIGHTS

Anniversary cake	FRONT DESK
Couples spa	APP
Private dining	CONCIERGE
Sunset sail	MESSAGING

Illustrative guest journeys. Each offer reaches the guest through the channel they use.

GUEST INTELLIGENCE

Know every guest. Act at the right moment.

ExperioX works like an e-commerce platform for your hotel. It follows each guest from booking to checkout: what they browse, how long they look, what they add to the cart, and what they buy.

BEFORE ARRIVAL

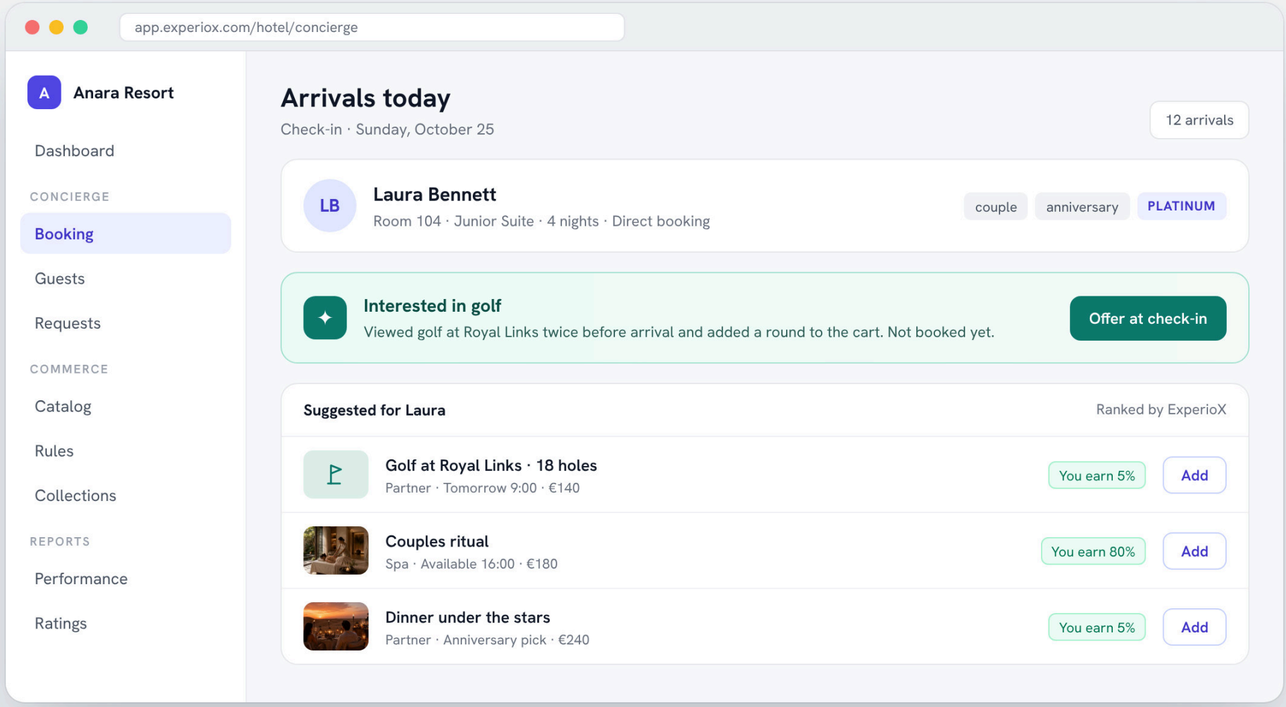
Views golf and adds a round to the cart, without booking

AT CHECK-IN

The front desk is told: this guest is interested in golf

DURING THE STAY

Golf is offered again at the right moment, on the right channel



GUEST DATA & INSIGHTS

Know what every guest is worth. And own the data.

WHO
Segment, loyalty, room, channel

WHAT
Every item, hotel or partner

WHEN
Before, during, or after the stay

WHERE
Which touchpoint sold it

PRICE
List price, rule, and discount

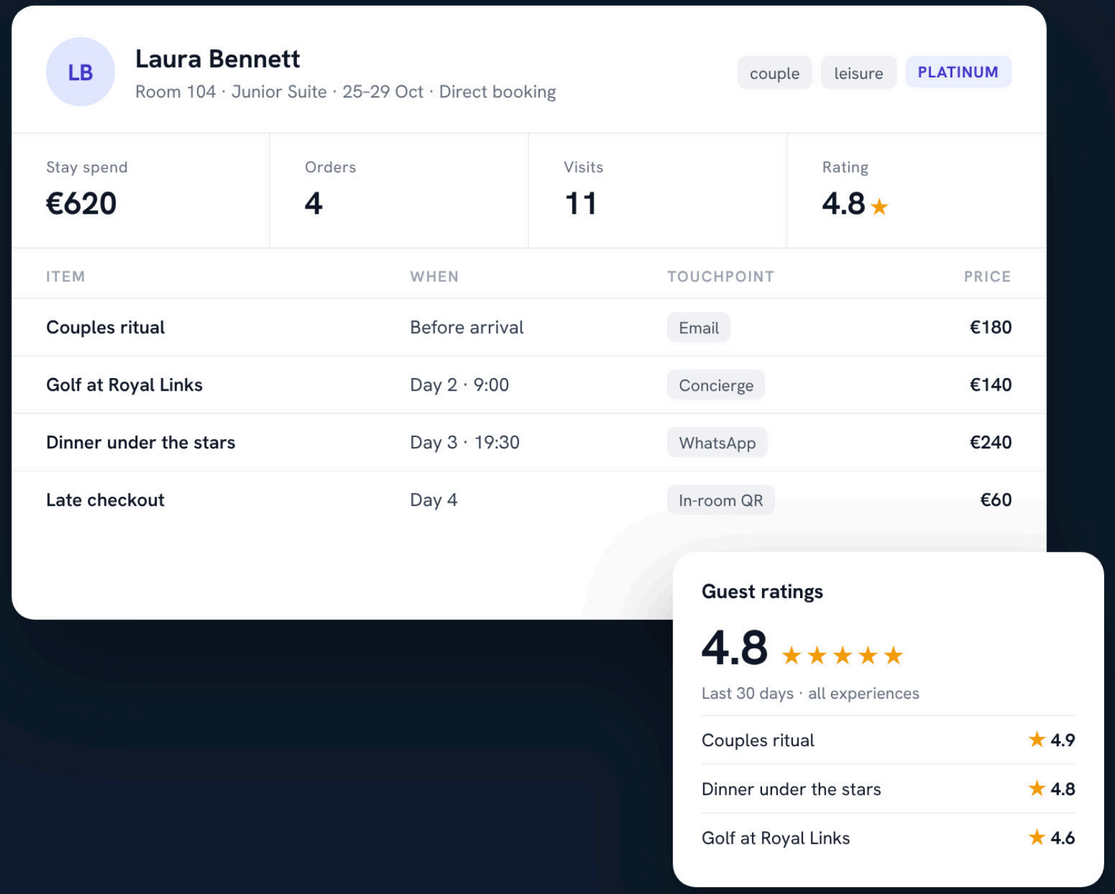
SPEND
Per guest, stay, and segment

USE IT TO

Target campaigns · Spend where it pays · Win guests back direct

GDPR-compliant.

Illustrative data.



AI-NATIVE

Agents at every layer.
Always within your rules.

They work for your guests, your team, and your revenue.

Revenue Agent

GRE AI, our revenue engine, picks each guest's offers, timing, and price.

Staff Agent

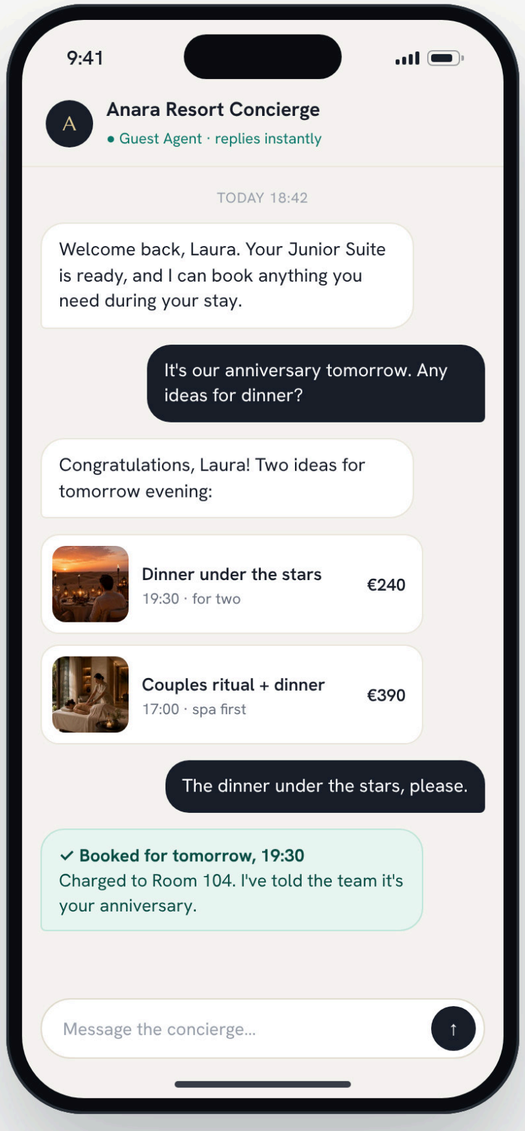
Ask it to update prices or add a menu; it confirms before saving.

Open to AI assistants

Our MCP server lets AI assistants find and book your services.

Guest Agent *Soon*

A guest concierge that recommends, books, and takes payment via web, app, or messaging.



COMMERCIAL MODEL

Every sale, more revenue. No sale, no cost.

TRANSACTION-BASED

A commission per sale
Only on what sells

No fixed fees
No setup or subscription fee

WHAT YOU EARN

More from your own services
Spa, dining, upgrades, and more

A new revenue stream
Your share of guests' destination spend: excursions, golf, eSIM, retail, and more

INCLUDED

For your guests
Online Shop, Orders & Requests, and Trip Planner

For your team
Concierge Console, Guest Profiles, and more

GETTING STARTED

Start with a few categories · Live in days · Expand once results are proven

LIVE DEMO

Try it as your guests would.

Discover, book, and pay on your phone, exactly like a guest.

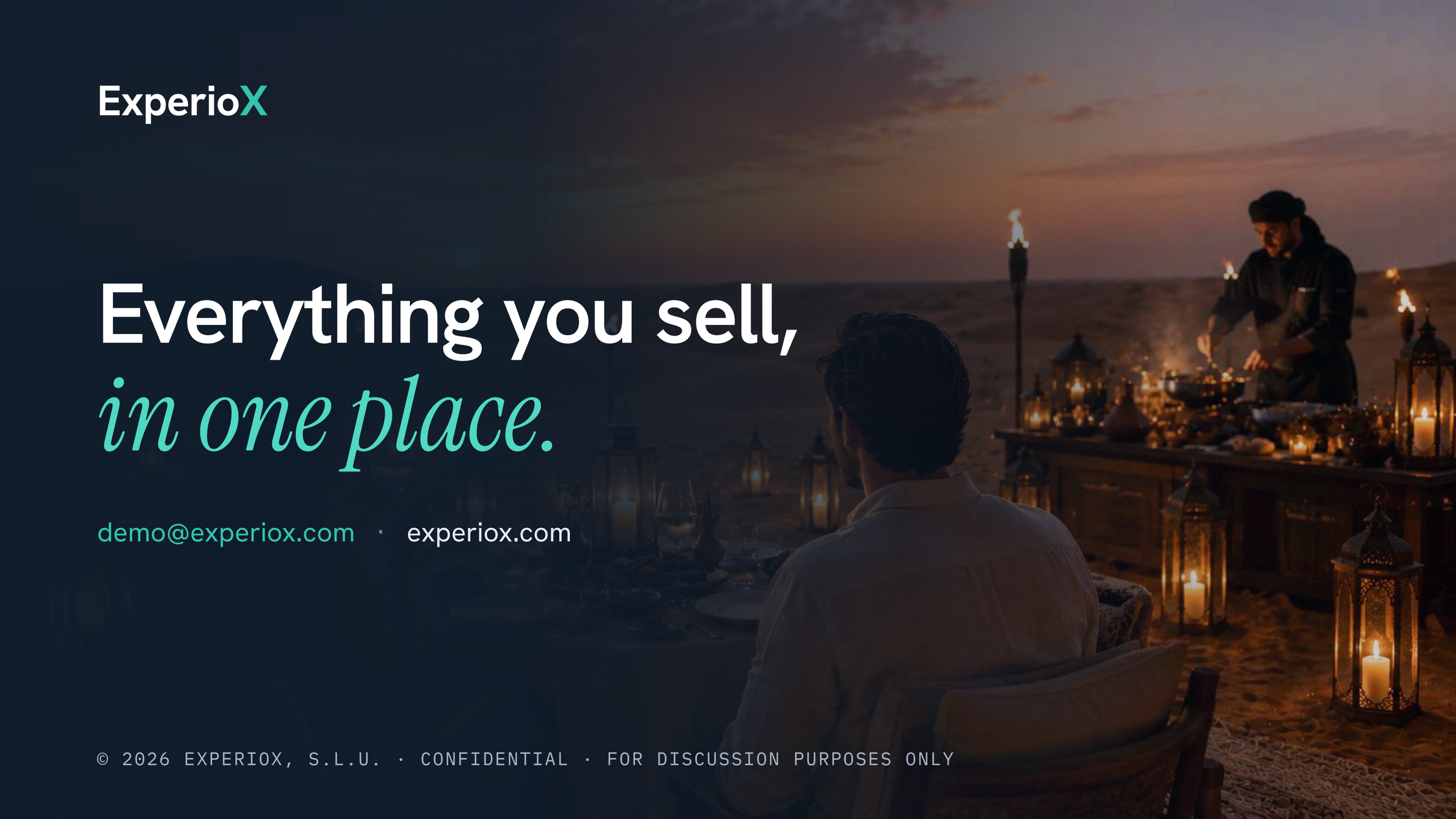
- LIVE EXPERIENCE · PERSONALIZED FOR YOUR STAY



ROOM 203 · LAST NAME Bianchi

ExperioX

Everything you sell, *in one place.*



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