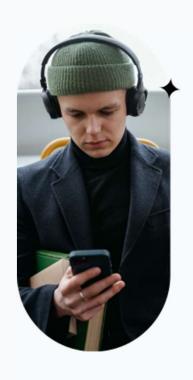
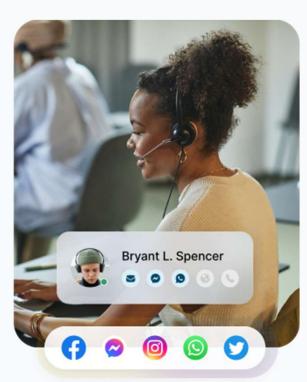
tactful.

The Digital Guest Engagement Platform Transform Your Guests' Growth & Retention





Hospitality.

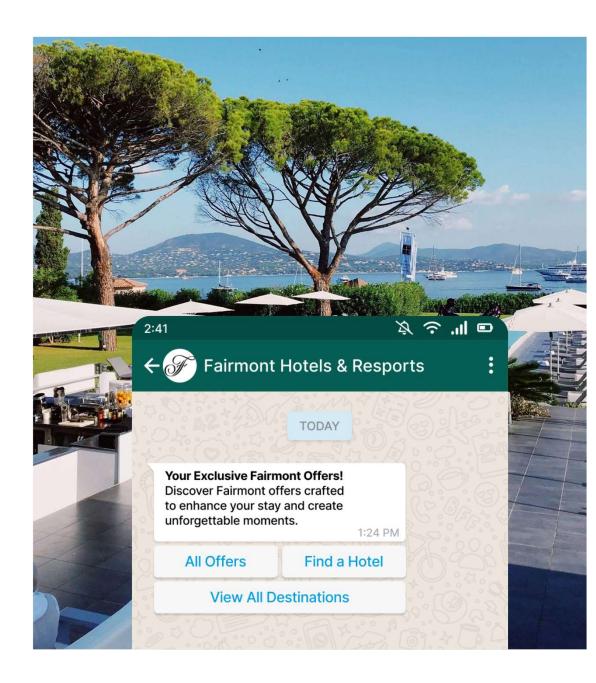
Problem

While traditional marketing isn't effective, OTAs commission rates are getting higher, which has all taken a serious toll on your hotel's bottom line.

Solution

Helping hotels to boost direct bookings from every direct channel, while delivering an exceptional personalized guest experience 24/7.

Implementing Omni Automate can result in a 10%-30% increase in your hotel online direct sales.



Enhancing the Guest Journey.

Research Booking

- **Traditional**
- Unorganised information on social media platforms
- Enforcement to use unpreferred channel for full information
- Long wait times to receiving answers

- Exhausting booking experience compared to OTAs
- Long time waits for guests with special booking requests

Stay

request services

 Lack of information about the hotel facilities, services and activities

Single traditional way to

actful

- Categorised, easy-to-navigate information across all channels
- Consistent omnichannel experience
- Immediate response 24/7

- Seamless direct booking experience using the preferred channel
- Automated lead capture and booking requests

- Modern, easy-to-use channel for service requests
- Accessible hotel facilities, service information & booking details right at the guests' fingertips

