

# OTA Distribution

## Global reach with unparalleled ease

With a single connection to hundreds of the world's top OTAs, Aven Hospitality OTA Distribution is how hoteliers unlock global reach. Offering access to a network of 600+ global and regional channels, this centralized hub effortlessly scales distribution and revenue strategies — with integrations that eliminate operational friction and keep your commercial strategy protected. OTA Distribution keeps your rates, availability, and content aligned across every channel. No more fragmented workflows, endless log-ins to manage, or tedious updates. Just one clear path to broader exposure and stronger bookings, so you can command the marketplace with confidence and intelligence.

“The Aven team made the onboarding process really easy and streamlined. We used another channel manager in the past, and Aven’s process for connecting to OTAs is far superior. We were connected and selling in a fraction of the time the other channel manager took. We also immediately saw an increase in bookings and revenue when we switched.”

Cluster Revenue Manager,  
Main Sail Hotels

### 01.

#### Centralized Control

Manage rates, availability, and inventory from the SynXis CRS, simplifying your workflows while keeping all connected channels aligned

### 04.

#### Consistency and Parity

Stay confident in how and where you show up, with fast, accurate updates through certified APIs

### 02.

#### Smarter Revenue Strategies

With automated rate and inventory updates, maintain pricing consistency, enforce rate parity, and protect your revenue strategy

### 03.

#### Amplified Global Reach

Extend your visibility across 600+ channels, including OTAs, bed banks, tour managers, and more

