

Transform Every Guest Stay into Intelligent Revenue Growth

Smart solutions for modern hospitality

Elevate your property's performance with data-driven merchandising that delivers personalized experiences efficiently. Our integrated solution suite drives ancillary revenue while strengthening guest relationships and operational excellence.

1 **StayExtend:** Smart, flexible stay management

Whether it's early check-in for business travelers or late check-out for leisure guests, StayExtend turns unused inventory into revenue by giving guests the flexibility they want.



+22%

A leading European hospitality partner generated 22% incremental revenue by adding StayExtend and StayPlus to their existing Premium Upgrade program.¹

2 **StayPlus:** Intelligent experience merchandising

Through StayPlus, you'll reach travelers when they're actively planning their visit, offering experiences like spa treatments and airport transfers at the perfect moment.

Targeted communications help you maximize revenue from engaged guests – with 87% of travelers willing to pay for additional services² – turning pre-arrival excitement into personalized experiences they'll love.



Reduce email fatigue with consolidated pre-arrival offers



Help your front desk make smarter upgrade offers



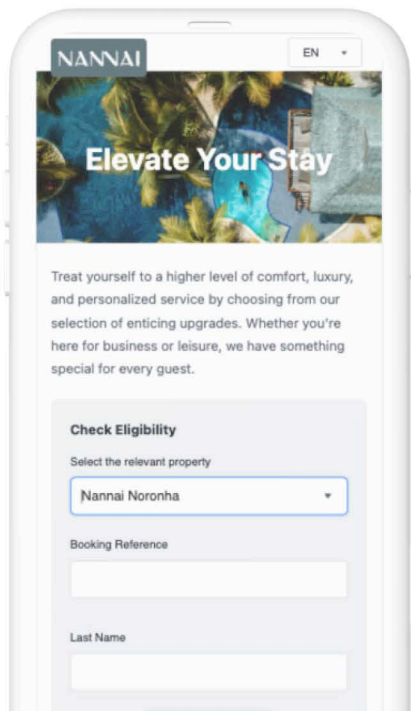
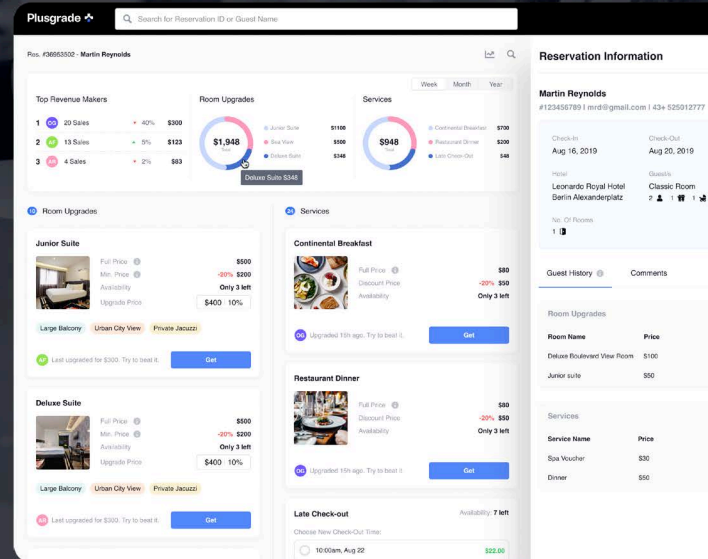
COMING SOON:
Dynamic bidding capability

3 Front Desk Tool: Real-time intelligence at your fingertips

Empower your front-line teams with sophisticated intelligence. Seamlessly integrated with leading PMS platforms, our tool provides real-time access to guest preferences and behavior patterns, enabling personalized offers that drive conversion.

- ✓ Turn guest preferences into personalized offers
- ✓ Boost conversion rates with targeted recommendations
- ✓ Streamline check-in while increasing revenue

49% of guests prefer to hear about upgrade offers from the front desk team²



4 Eligibility Checker: Expand your reach

Never miss an upgrade opportunity. Let every guest – from corporate travelers to group bookings – easily check their eligibility for upgrades and extras.

- ✓ Create a dedicated landing page for upgrade opportunities
- ✓ Seamlessly redirect eligible guests to available offers
- ✓ Leverage any communication channel

Transform your ancillary revenue strategy.
Contact your Plusgrade representative to begin your journey.

